

2025 Issue | Mercy Multiplied

multiply!™

Restoring Hope. Transforming Lives.

Keys to Freedom
Retreat

Counselor's
Corner

Lives
Transformed



Marking Milestones and Breaking Down Barriers

multiply!

Founder and President

Nancy Alcorn

Editor

Melanie Wise

Contributors

Melanie Wise
Melody Morris
Rachel Bedenbaugh

Graphic Designer

Dawne Shew

Cover Photograph

Halie Callihan Photography

Photographers

2210 Photography / Megan McClanahan
Fredrick Breedon
Mercy Staff

*Questions and correspondence
should be directed to:*

Mercy Multiplied
P.O. Box 111060
Nashville, TN 37222-1060
USA

Phone: 615.831.6987
Email: info@mercymultiplied.com
Web: MercyMultiplied.com

 : /mercymultiplied
 : @mercymultiplied
 : @mercymultiplied
 : /mercymultipliedofficial

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M U L T I P L I E D
Restoring Hope.
Transforming Lives.

About Mercy

Mercy Multiplied exists to provide opportunities for all to experience God's unconditional love, forgiveness, and life-transforming power. Our Residential Counseling Program for women ages 13–32 and Outpatient Counseling Program for men (Louisiana only) and women ages 13 or older are voluntary, biblically-based, and free of charge. Resources offered through Mercy's Outreach Services equip men and women of all ages to live free, stay free, and effectively help others find freedom in Christ.

Mercy operates under the highest standards of financial accountability and excellence. We work to consistently exceed industry standards through ECFA, we have received the top-ranking Platinum Seal of Transparency from Candid, attained the highest rating (4-stars) on Charity Navigator, and we are rated by Great NonProfits as top-rated. To view our full ratings, visit our website at MercyMultiplied.com.



COVER PHOTO: 2008 Mercy graduate, Lauren Kinnett, along with husband Brian and baby Sara. Lauren sent this photo expressing her thanks to Mercy's Founder and President, Nancy Alcorn, "for following through with God's purpose for you." Sweet baby Sara is named for the counselor at Mercy that Lauren says was "instrumental in saving my life."

*A message from
the heart of our
FOUNDER AND
PRESIDENT*



Dear Mercy Friend,

This past year at Mercy Multiplied, I have seen the faithfulness and power of God over and over again. Despite some challenges we've faced as an organization, we have watched God continue to move in powerful ways through Mercy's programs and resources.

I have always said God is no respecter of persons; what He does for one, He will do for all. In 2024 we continued to see God break through barriers so more people can discover the healing and freedom only available through Christ! This includes removing barriers like age, gender, geography, money, language, and even time so more people can receive the help they need.

Looking ahead, I'm excited to celebrate some significant milestones for Mercy! In 2025, we will celebrate...

- **5 years** since launching our first Mercy Multiplied Center for Wellness and Counseling (CWC) in Monroe, Louisiana. The Outpatient Counseling Program has now expanded to our St. Louis location, and we anticipate launching more CWC locations in the future!
- **10 years** since the launch of Mercy's Outreach Services, which take principles of healing and freedom beyond our Residential and Outpatient Counseling Programs to people everywhere!
- **20 years** since the opening of the Mercy home in St. Louis, Missouri, which now houses one of our CWC locations as well as the Keys to Freedom Retreat!

The launch of each program and location is a unique story that affirms God's goodness and faithfulness. And He continues to give vision to me and our team at Mercy, along with His strategy, provision, and anointing for each new venture. To Him be all the glory! We prayerfully expect God to do even greater things in 2025! We are excited to be part of His great mission in this world and point people to the Savior, Healer, and Freedom Giver.

In this magazine, you will discover multiple ways YOU can be part of that mission. You can also find Mercy updates on our website and follow us on social media to see how God continues transforming lives and multiplying mercy in the coming days!

With great anticipation,

A handwritten signature of Nancy Alcorn, consisting of stylized initials and a surname, enclosed within a simple oval border.

Nancy Alcorn
Founder and President



Keys to Freedom Retreat Center, St. Louis, MO

Keys to Freedom Retreat

We're Just Getting Started

More than 200 women have experienced the life-changing power of God's love at the Keys to Freedom Retreat, offered free of charge on Mercy's St. Louis property. Testimonies from participants tell the story of lives transformed. Some women reconnect with God in the peaceful surroundings, leaving the retreat refreshed and renewed. Others describe finding freedom from bondage at the retreat. One participant said she was carrying unnecessary burdens and that the weight was lifted off her chest as she found rest in God.

Last June, thirteen women from across the country participated in a pilot retreat specifically for pastors and ministry leaders. This year, we plan to pilot three new retreats: a Keys to Freedom Retreat for **men**, a **weekend** retreat, and a **virtual** Keys to Freedom Retreat!



I felt the love of God in ways I never had before.

-2024 Keys to Freedom Retreat participant



I was able to release anger I had been harboring for a long time. I am leaving this week lighter and walking in freedom.

- 2024 Keys to Freedom Participant

I attended a Mercy retreat for pastors and ministry leaders and still can't believe what a gift it was! I've been re-energized to return to my role and live out the beautiful work God began in me that week.

- 2024 Pastors and Ministry Leaders Retreat Participant



For more information visit: Mercymultiplied.com/KeysToFreedomRetreat
or email retreat@mercymultiplied.com

LIVES TRANSFORMED

Kristen Keys to Freedom Retreat Participant



"I had shame, guilt, unforgiveness, confusion, mistaken identity, and so much bondage buried deep inside me. I thought these were my own demons to battle and no one else needed to know. A preacher's kid with a reputation to uphold, these lies were controlling my behaviors, thoughts, and decisions. For almost 30 years I have been living in shame that affected every area of my life. I was not walking in freedom. At the Keys to Freedom Retreat, God brought these things to light. I was able to break down walls and replace false beliefs with truths from Scripture! I broke chains I will never see again, and I am forever grateful."



For more stories of transformation scan the QR Code with the camera on your phone.

Marking Milestones and Breaking Down Barriers

I will never forget a pivotal moment ten years ago as we were changing our name from *Mercy Ministries* to *Mercy Multiplied*. A consultant met with our leadership team and delivered a stark message. “The state of the world is grim,” he said, “and the need for hope and healing is more urgent than ever.” He looked each of us in the eye and challenged us to find ways to reach more people. That conversation became a catalyst for Mercy’s growth, and we have worked tirelessly over the last decade to remove barriers and expand access to our programs and resources.

Today, Mercy helps people around the world find healing and freedom in Christ. The graphic on this page illustrates some of the barriers we have broken over the past ten years as we’ve sought to make our programs and resources accessible to all. You will also see some of the major milestones Mercy is celebrating in 2025. We never cease to be amazed by how God provides for this ministry’s continued growth and expansion!

Melanie Wise
Senior Director, Outreach



TIME

The Keys to Freedom Retreat offers a deep dive into the central principles from Mercy's Residential and Outpatient Programs in just 5 days.



LANGUAGE

Keys to Freedom has been translated into 5 languages. Three additional translations are currently in development.



COST

All of Mercy's online and onsite resources are now free of charge!



GEOGRAPHY

Keys to Freedom and MPower became available online in 2024, giving access to people all over the globe.



GENDER

Both men and women participate in Keys to Freedom, MPower training, and counseling at the Center for Wellness and Counseling in Louisiana.



10 Years
since Mercy's
Outreach
Services were
launched

5 Years
since Mercy's
Outpatient
Counseling
Program was
established

DONOR SPOTLIGHT



MARICEL and DON MASCHMEYER

Years ago, a woman from Maricel's church reached out. Her teenage daughter was struggling, and the family was desperate for a solution. Maricel sought help from one of their pastors, who introduced her to Mercy Multiplied.

Maricel and Don lived in Texas, but Maricel felt compelled to drive the troubled teenager and her parents to the Mercy home in Monroe, Louisiana.

The impact of that initial visit was immediate and powerful. When Maricel returned to Monroe with another young woman, she witnessed a remarkable transformation in the first teenager. She had been completely changed. This convinced Maricel that Mercy was a divine tool for healing and transformation, guided by the Holy Spirit and the leadership of Nancy Alcorn.

Maricel and Don were deeply moved and felt a strong calling to support Mercy financially. They attended Mercy's 25th anniversary celebration in Nashville, toured the Nashville home, and met many young women whose lives had been transformed. Maricel saw Mercy as a beacon of hope in a desperate world.

A Legacy of Mercy: The Lifelong Dedication of Maricel and Don

CAPITAL PROJECTS

At the heart of everything we do is the belief that people deserve to feel valued and cared for—whether they're in our physical spaces or interacting via technology. Our Board manages capital expenditures with a five-year plan and fixed asset schedules for each Mercy property. Some 2024 projects completed with special gifts included new dining furniture in the Nashville home, windows and landscaping at our West Monroe CWC, and a van for our Sacramento home. To contribute toward 2025 projects, contact **Rachel Bedenbaugh** at **615-831-6987**.

For other ways to give visit:

[MercyMultiplied.com/support-us](https://mercymultiplied.com/support-us)

2025 Project Needs . . .

ST LOUIS, MO:

- **Security System (\$20,000)**
- **HVAC System (\$80,000)**



NASHVILLE, TN

- **Home: HVAC Units (\$9,130)**
- **Home: Replace Broken Sidewalk (\$11,800)**
- **Support Office: Painting (\$16,000)**
- **Support Office: Website Reconstruction (\$20,000)**



Maricel and Don are thrilled to see Mercy expanding its reach with outpatient counseling and things like the *Keys to Freedom* discipleship study. Reaching broader audiences is a testament to growing impact. “That’s Mercy Multiplied!” Maricel exclaims with pride.

“We are so thankful to have a continuing part in giving God’s mercy to hurting people through Mercy Multiplied,” Maricel reflects. They hope their story inspires others to consider supporting Mercy.

Maricel and Don’s journey with Mercy Multiplied is a testament to the power of faith and the impact of dedicated support. Their story is a beautiful reminder of the extraordinary difference one couple can make in the lives of many.

Maricel and Don celebrated 52 years of marriage in January. They have two adult children. Maricel is a retired social worker, and Don is a retired research chemist and information analyst; both have a deeply rooted faith.

MONROE, LA

- **Classroom Lighting (\$1,000)**
- **Men's Bathroom Renovation (\$12,000)**



SACRAMENTO, CA:

- **Library Seating and Side Tables (\$30,000)**



BreAnn 1998 Mercy Graduate

“I graduated from Mercy, then quickly fell back into unhealthy patterns. When I finally decided to stop running, God met me in my despair. I was able to draw from all the things I had learned at Mercy and begin to apply them.

Today I am living in God’s promises as a new creation. The old is gone, which means I am no longer a junkie. I am no longer a liar and a thief. I’m not angry, scared, ashamed, lonely, or lost! Most importantly, I am no longer a victim.

God has given me back the desires of my heart. Our family is whole and healthy, and we are thriving. We attend and serve at an amazing church. My husband and I are business owners and are connected to an amazing group of entrepreneurs who live life with Godly principles and support Mercy Multiplied. Through this connection, God brought my story full circle!

To anyone questioning their purpose, doubting their potential, or feeling too far gone, know that God is fiercely seeking your heart. He will bring purpose from your pain. His plan for your life is beautiful.”

If you or someone you know is struggling with a life-controlling issue or situation, visit **MercyMultiplied.com** to learn more.

Counselor's Corner

Authentic Connection



JAMES MEJIAS MA, LPC Counselor

James is a counselor at Mercy's Center for Wellness and Counseling in Monroe, LA.

In my work as a counselor, I see firsthand what both research and the Word of God tell us: the quality of our mental health and our lives overall is based on the quality of our relationships. We were created for authentic connection with others, and many of the mental health issues and other problems in our society can be traced to a breakdown in connection.

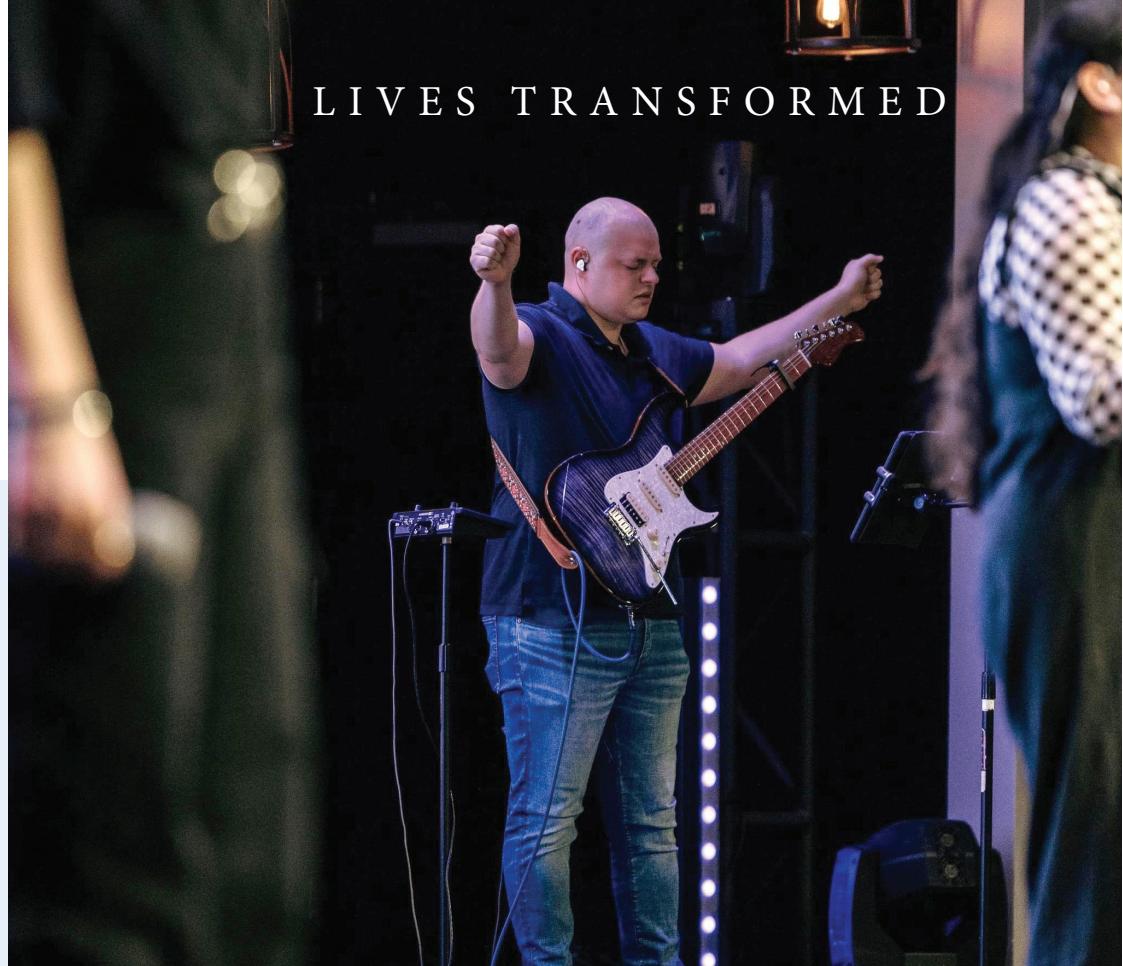
One thing I love about my job as a counselor is the opportunity to show God's love by accepting people as they are. I did nothing to earn God's love, and I want my clients to know they don't have to earn my love, either. When they can share the darkest parts of their lives with me and not lose connection, they experience what Proverbs 19:22 says we all desire: unconditional love. And when people experience that kind of love, it changes them.

Then why is authentic connection so hard? Well, there are two types of self: your ideal self (who you want to be) and your true self (who you actually are). The key to authentic connection is to be your true self, not compartmentalizing your life to be different people in different situations. So, with your spouse, kids, coworkers, or friends at church, you are the same person – your *true* self.

It's tempting to put on masks so people will think what we want them to think of us. And the enemy wants us to believe that if we let others see our true selves, they will abandon us. They won't love us.

“

Ultimately, you will only be as close to others as you are authentic with them.



If we've been wounded by allowing others to see our true selves, and haven't allowed the Lord to heal those wounds, we will keep wearing the masks.

Authentic connection forces us to ask, "If I let you see the true me—the beautiful *and* messy parts—will you accept me?" The truth is when you allow someone to see your true self, there's always a chance of rejection or hurt. But if we want meaningful, authentic connection with others, we must be willing to take that risk.

Ultimately, you will only be as close to others as you are authentic with them. We were all created with a desire to be loved unconditionally. So, if you are craving authentic connection, ask the Lord to show you one safe person in your life right now, and one step you could take toward a deeper, more authentic connection with that person. We were not designed to do life alone. Discover how life-giving it is to be connected to others!

Zachary

Center for Wellness and Counseling Client

"I was struggling with depression and lost faith. I got tired of seeing my wife upset at the person I had become and wanted to improve our relationship. She told me about the counseling at Mercy, and the program being free of charge made all the difference.

I came in with little to no faith but holding on to a thread of hope. To be blunt, it was either this worked, or I died. I just didn't see another option. After some time working through issues, I heard the Lord speak to me. That meant everything—to hear His voice again.

Since the program, I've seen tremendous growth, but it didn't happen overnight. I had to make the intentional choice to follow Christ and give him the issues and problems I struggled with for almost two decades. Nothing changed until I surrendered. Now, I'm freer than I have ever been, have the most amazing friends I could ask for and my relationship with Jesus is the best it's ever been. Praise God for the work He has done in my life. I would be dead if it were not for His grace, mercy, and overwhelming love."

If you or someone you know is struggling with a life-controlling issue or situation, visit **MercyMultiplied.com** to learn more.

Mercy Beyond Expands Further into Europe

Mercy Beyond is an Affiliate of Mercy Multiplied and is responsible for building and coordinating the work of Mercy across Europe. Since 2019, Mercy Beyond has been sharing freedom in Christ through its Affiliates across the European continent.



HELEN EDWARDS
Mercy Beyond
CEO and Trustee

"There is a real move of God happening in Europe, and the exciting thing for me is how Mercy Beyond fits into the picture of what He is doing here. Mercy Beyond comes alongside churches and works in partnership with them. And as people begin seeking God, we have a tool in our hands [*Keys to Freedom*] that will help individuals develop their understanding of what it means to be a disciple and follower of Jesus.

We are so excited by how we are participating in the expansion of Mercy's reach globally. The Mercy Beyond team in Germany is currently working with us on a Romanian translation of *Keys to Freedom*, and we're exploring other translations, including Dutch and Afrikaans to complement the translations already established. These translations make it possible to reach so many people in their own language and help them find freedom in Christ!

Mercy is holding something quite unique to support the European churches. We truly believe God has His hands on what Mercy is doing across the nations."

FAROE ISLANDS

There are currently Mercy Beyond offices in Germany, Sweden, the Isle of Man, the Faroe Islands, and Denmark.

DENMARK

GERMANY

LIVES TRANSFORMED

SWEDEN

Keys to Freedom has been translated into Spanish, German, Swedish, and Danish.

We are aware of at least 31 countries around the globe where Keys to Freedom is currently being utilized.

The Mercy Beyond team in Germany hosts monthly podcasts sharing testimonies of hope, along with the Mercy Roundtable discussions on the impact of Keys to Freedom.



Colleen

Keys to Freedom Leader

“God is good,” I frequently prattled, until our daughter’s struggle with a severe eating disorder rocked me to the core. As only God could orchestrate, she ended up working for Mercy Multiplied, and I was introduced to Mercy’s Keys to Freedom study. I soaked in the teachings

and longed for the day I could share them with other women.

Walking through Keys to Freedom with individual women in my living room, I saw God bring healing from traumas like divorce, childhood sexual abuse, and domestic violence. Then a friend offered free office space, which became an inviting place for Keys to Freedom groups.

While groups continue to form and grow here in Nebraska, God has allowed me to share Keys to Freedom with other leaders around the world. He is now transforming lives on a reservation in South Dakota, at an international mission organization with a training school in Pennsylvania, and as far away as Nairobi, Kenya. God is indeed good!



For more stories of transformation scan the QR Code with the camera on your phone.

2024 Year In Review

1. "Got Mercy," a Run for Mercy Team led by team captain and Mercy supporter, Lisa Abraham, celebrates on race day.
2. Sacramento Mercy Residents spend a day on the water with "In His Wakes" Ministry.
3. One of the 10 Mercy residents who were baptized in 2024 celebrates with Sacramento staff.



4. Leadership expert, author, and speaker Pam Winters, singer-songwriter Darlene Zschech, and featured speaker Nancy Alcorn at the LTD Summit Conference in October.
5. Author, speaker, and COO of Duck Commander Jeffrey Kent with singer-songwriter Malorie Akin and her band at the Monroe Worship Experience.



6

6. Honorary Chairs, Pastors Mike and Stephanie Burnette of LifePoint Church at the 2024 Merry Mercy Christmas Benefit.



7

7. Nancy Alcorn with former Mercy CWC clients, Wilson and Tallie Mabray, who shared their testimony at Merry Mercy.



8

8. Christian recording artist and author, Tasha Layton, leads participants in worship at the Merry Mercy Christmas Benefit.



Susie 2015 Mercy Graduate

"Since graduating from the Residential Program at Mercy in 2015, God has not only provided for me and guided my life, but also blessed me beyond what I ever could have imagined. I like to think of God taking all the pieces of my life and molding them together to make this beautiful collage that is my life. Although my education was in music, I have been working in the healthcare/customer service industry since 2017 and have enjoyed the opportunity to meet, speak to, and even encourage so many people from many different walks of life. Last spring my husband and I had our first child (Emerson), and this fall we were blessed with a baby boy (Brian). My heart is so full, and I constantly find myself thanking the Lord for his grace and many blessings on my life. If it were not for the transformation I experienced through Mercy, I would not be where I am today. Everyone has their own journey through life and their own path to finding a relationship with the Lord. Mercy opened my heart to a true relationship with God and complete healing from my past. I will be forever grateful to Nancy Alcorn, the staff at Mercy, and the generous donors who make it possible for women like me to find freedom, healing, and transformation."



For more stories of transformation scan the QR Code with the camera on your phone.



P.O. Box 111060
Nashville, TN 37222-1060

Did You?
Know ?

Keys to Freedom is now
available as a **Video Series!**



- Contains all the content from the powerful 8-week discipleship study
- Versatile 11-part video format with 2 bonus teachings
- Great for large group learning experience
- Appropriate for individuals or small groups

Now available **free of charge** on Mercy's online store
and through **RightNow Media!**