

2024 Issue | Mercy Multiplied

# multiply!™

Restoring Hope. Transforming Lives.



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Former Residents Gather for Special Luncheon

## PAGE 2:

Keys to Freedom Retreat Launches



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Lives Transformed



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Mercy Celebrates 40th Anniversary



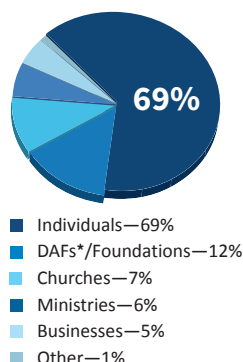


## About Mercy

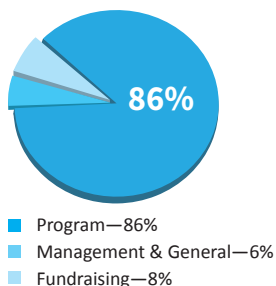
Mercy Multiplied exists to provide opportunities for all to experience God's unconditional love, forgiveness, and life-transforming power. Mercy's Residential counseling Programs are voluntary, biblically-based, and help young women ages 13–32 break free from life-controlling issues and situations, including anxiety, depression, abuse, eating disorders, self-harm, addictions, unplanned pregnancy, and sex trafficking. These key residential services are offered free-of-charge. The Mercy Multiplied Center for Wellness and Counseling is Mercy's free-of-charge Outpatient counseling Program. These Outpatient Programs are offered to men (Louisiana only) and women ages 13 and older. Our Outreach Services train and resource men and women to effectively support and minister to those who are hurting and struggling through workshops, videos, podcasts, discipleship teaching, and other practical resources.

## 2023 FINANCIAL OVERVIEW

2023 Year-End Total Receipts  
(by Donor Source)



2023 Functional Expenses\*\*  
(unaudited)



\* Donor Advised Funds: Because Mercy Multiplied does not routinely apply for grants, the majority of gifts from foundations are initiated by private individuals who support the ministry and have chosen to give through a donor advised fund or family foundation.

\*\* For a complete financial report, send your request to [info@mercymultiplied.com](mailto:info@mercymultiplied.com).

Mercy Multiplied consistently exceeds industry standards for financial accountability, fundraising and board governance, as shown by its membership in ECFA. In 2023, we achieved Candid's Platinum Seal of Transparency, attained the highest rating (4-Stars) on Charity Navigator, and were recognized by Great NonProfits as a top-rated nonprofit. To view our full ratings visit [MercyMultiplied.com/Governance](https://MercyMultiplied.com/Governance).



## 2024 BOARD OF DIRECTORS

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# *A Message* from the heart of OUR FOUNDER AND PRESIDENT



## 2024: New Opportunities

Dear Friend of Mercy,

Celebrating Mercy's 40<sup>th</sup> Anniversary last year was absolutely incredible! It was a great reminder to me of all the ways God has provided for Mercy as well as the new growth and expansion we have seen in recent years. These past 40 years have been a journey of faith and God has exceeded my expectations.

Mercy is still a ministry built on faith and God is still doing NEW things. Throughout these pages you will read about the new Keys to Freedom Retreat that was launched this past summer, stories of transformation from women in our Residential Programs, as well as stories from our outpatient clients and *Keys to Freedom* participants, plus a recap of our 40th Anniversary celebration and former resident luncheon. On the cover is a picture of the women and staff who attended. They represent every decade Mercy has been in existence. It was such a blessing to connect with those in attendance.

Our Keys to Freedom Teaching Series is now available on RightNow Media, which is very exciting! This is a fantastic opportunity to help more people find freedom in Christ. It is also a new way to reach people who may have never heard about Mercy Multiplied.

The work of Mercy is far from over and we are on a mission to accomplish everything God desires for this ministry. He continues to take off the limits and expand our vision and outreach. I believe we are on the threshold of great expansion as He guides us to open more Centers for Wellness and Counseling and provides the timeline to break ground on our next facility in the panhandle of Florida.

I am filled with expectation and anticipation for all God is going to do in this next season. Thank you for joining your faith together with mine for this time of exponential growth and outreach! We are so thankful for you being part of Mercy Multiplied.

With great anticipation,

**Nancy Alcorn**  
Founder and President

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# Mercy Multiplied Launches **KEYS TO FREEDOM** RETREAT

***“Life-changing.”***

***“One of the best experiences of my life!”***

***“Far exceeded my expectations.”***

**T**hose are the kinds of comments we hear about Mercy’s new Keys to Freedom Retreat. This 5-day retreat was developed as a way for women 18 and older to step away from their regular rhythms of life, connect with Jesus, and dive into some of the core principles from Mercy’s *Keys to Freedom* discipleship study.

The Keys to Freedom Retreat was officially launched in July of 2023 and takes place at our beautiful and newly renovated St. Louis location. One participant wrote these words after her retreat experience:

*“From the moment you turn the corner onto the Mercy retreat property, you will feel seen, loved, and well cared for. Setting aside the time to attend and engage in the retreat will be the single best thing you can do for your soul and to invest in that which is eternal. My soul was refreshed and fed.”*

A few years ago, we began asking God to reveal new ways we could interact with people who are looking for freedom. One of the most challenging things we face as a ministry is an ever-increasing need for our programs and resources. We receive calls regularly from men and women of all ages who are struggling and looking for help. Many of these calls come from people who for various reasons are not able to participate in Mercy’s Residential or Outpatient Programs.

We all know people who struggle, even in our churches. Depression. Anxiety. Insecurity. Pain. Loss. Grief. Weariness. The feeling of being constantly overwhelmed by life. These affect people everywhere every single day. In truth, at one time or another we all struggle.

So, as we prayed, God began to inspire the vision for an experience that would allow people to experience God in fresh ways and open the door for new levels of healing and freedom

in just a few days. Many organizations that focus on mental health or recovery offer week-long intensives, and we believed Mercy could serve more people from a broader demographic with our own week-long experience focused on healing and freedom in Christ!

The principles shared at the Keys to Freedom Retreat have been used for 40 years in Mercy’s Residential Program and more recently, in our Outpatient Program. Those principles were introduced to a larger audience in Nancy Alcorn’s book, *Ditch the Baggage*, which was published in 2015. The same principles were used to create an 8-week discipleship study called *Keys to Freedom*, which was released in 2017.

Now, *Keys to Freedom* is in at least 26 countries around the world, with more than 87,000 copies distributed so far. The study is available in five languages, and other translations are anticipated. We have been amazed by the testimonies about lives transformed as people go through *Keys to Freedom*. We often hear from people who go through *Keys to Freedom* and are surprised by the deep healing and transformation they experience through this study. Their stories are evidence that God works through *Keys to Freedom* just as He works through our Residential and Outpatient Programs. And He continues to work in miraculous ways through all our Mercy resources and programs, including the Keys to Freedom Retreat!

Of course, we cannot go through the entire 8-week discipleship study at the retreat, but we can and do walk people through the core principles from *Keys to Freedom*, including Hearing from God, Healing Life’s Hurts, Choosing to Forgive, Renewing the Mind, and Using Your Authority in Christ. Each day at the retreat includes worship, teaching sessions, and small group discussions along with time to reflect and process things with the Lord, rest, and relax.

When we first opened registration, the initial retreat weeks filled quickly! Women ranging in age from twenty-somethings to 70-plus came from 21 different states to participate. We welcomed women from all occupations and stages of life. Women who recently graduated from college. Stay-at-home moms. Businesswomen. Grandmothers. Women serving in





pastoral ministry. Some women came to the retreat feeling far from God. Others experienced a close walk with God but simply wanted more.

Regardless of age or background, we were amazed by testimonies of how the Lord met these women in powerful, and sometimes very unexpected ways.

One participant shared that she felt real faith for the first time in her life at the retreat. Another talked about breaking down barriers holding her captive throughout life. Many women said they learned how to hear from God for themselves for the first time at the Keys to Freedom Retreat!

*"If you want to experience a retreat like no other, come to the Keys to Freedom Retreat where your personal connection to God has a chance to flourish. Where you can slow down and look at God and yourself in ways we should all take the time to process. Where real change for an abundant life in Him is navigated. You'll be led through His Word, [along with] reflections and concepts that will help you find peace and joy."*

- 2023 Keys to Freedom Retreat participant

On the first day of the retreat, one woman was in a very real crisis of faith. She was giving God one last chance to show her He was real. And God met her in an incredibly powerful way that week. After the retreat she shared:

*"I was ready to renounce my faith, and this retreat helped me heal and be born again. I heard the voice of God. I learned how to connect with the Lord through prayer journaling while breaking agreements with Satan and learning scriptural truth. I feel transformed with my faith in Christ restored. I feel healed, restored, and set free."*

- 2023 Keys to Freedom Retreat participant

One of the most beautiful and unexpected things we've witnessed is how God unites the hearts of women who attend each week. Many participants leave the retreat saying they were surprised by how quickly they connected with other women there. Deep friendships have developed between women who had never met before, and some continue to stay in contact months after they attended the retreat together.

While the Keys to Freedom Retreat is currently available only for women ages 18 and older, we hope to launch retreat weeks for men in the future! Because of our generous donors, the retreat is free-of-charge. We can accommodate fifteen individuals at each retreat, and a small reservation fee is required to secure a place. Participants are responsible for their travel to and from the retreat center in St. Louis, but once they arrive, food and lodging are provided.

If you are interested in attending the Keys to Freedom Retreat or want to recommend the retreat to others, information including available weeks and registration details are available at **[MercyMultiplied.com/KeystoFreedomRetreat](https://mercymultiplied.com/keystofreedomretreat)**. We would love to have you join us!

We have only begun to experience what God has in store for the Keys to Freedom Retreat and those who participate! We cannot wait to see how He moves in the coming weeks, months, and years! ■

For more information and to secure your spot today, visit: **<https://mercymultiplied.com/keystofreedomretreat/>**



# Worship Experience in West Monroe, Louisiana

It was an incredible evening of praise, worship, and thanksgiving on October 5<sup>th</sup> at Mercy Multiplied's Worship Experience in West Monroe, LA. People throughout the community gathered to celebrate the lives Christ has transformed through the Mercy Center for Wellness and Counseling, a free-of-charge Outpatient Program located in West Monroe, LA. For 40 years, Mercy has served the Monroe/West Monroe community through a number of programs and resources.

The Worship Experience was kicked off by Sadie Robertson Huff's LO Worship group (Live Original Worship) bringing everyone into the presence of God. "LO Worship brought us to the throne room," said Mercy Multiplied Community Relations Manager, Caronda Williams. "The presence of the Lord was tangible in the room!"

Wilson and Tallie Mabray, who both completed Mercy's Outpatient Program, shared boldly how the Lord transformed their lives and their marriage through the program. "Mercy showed me how to stand on the Word of God," shared Wilson. "The Holy Spirit used Mercy to draw me close to Him, to heal my wounds from past trauma, to release a lot of what I was holding on to, and to truly walk in the freedom Jesus Christ has called me to walk in. This led to a restoration of our marriage and breaking of generational patterns that had caused myself and my wife to be prisoners."

People were encouraged to search their own hearts and ask the Lord if they could benefit from Mercy's services. "If you're



ABOVE: Mercy Multiplied Community Relations Manager, Caronda Williams with Jeffrey Kent COO Duck Commander, Author, and Speaker



ABOVE: Center for Wellness and Counseling clients Wilson and Tallie.

struggling. If you're hurting. If you can't figure it out, give Mercy a shot," Wilson Mabray shared with attendees. "The Mabray's and Jeffrey Kent's vulnerability tonight gave people permission to seek counseling for their own freedom," adds Caronda Williams.

We are so blessed by the Monroe community who gave over \$170,000, including sponsorships received prior to the event. It is because of the generosity of our supporters that Mercy's services are offered free-of-charge. For those who were not able to attend our Worship Experience event in person or via live stream, you can watch it on Mercy's YouTube channel.

Thank you to all of our sponsors and everyone who attended the event and celebrated with us! We are so excited to watch the Lord continue to move throughout the Monroe and West Monroe communities as He continues to multiply Mercy. ■





# Remembering

## MERCY STAFF MEMBER

# Robert Lamberth

In the tapestry of life, certain individuals weave threads of kindness and generosity that leave an indelible mark on those they touch. Robert Lamberth is one of these rare individuals.

Robert served on staff at Mercy for nearly 21 years. Whether at work or in his daily life, he consistently made a positive impact on those around him. His friendly smile, his lending hand, his stories and jokes, and his unique way of being able to meet someone's need are all unforgettable traits that brought comfort and reassurance to those fortunate enough to know him. He was so many things to the residents in the Nashville Mercy home. Words often repeated by Mercy grads and staff to describe Robert include godly man, protector, the "Mercy dad or uncle," teacher, fixer, MacGyver, and friend.

In addition to maintaining Mercy properties, Robert taught our residents basic life skills and poured his kindness into them. To many of them, he was the first example of what a godly man should be. His wife Susie also volunteered on multiple occasions at Mercy.

At the core of Robert's character was an unwavering commitment to helping others. In our fast-paced world, where self-interest often takes precedence, Robert stood out as a pillar of selflessness. His generosity knew no bounds, and he was always ready to extend a helping hand, regardless of the circumstances. Whether it was assisting a stranger with car trouble, offering a listening ear to a co-worker, or taking a Saturday to help a Mercy grad move furniture into their apartment, Robert was ready to help with a smile.

Robert's legacy extends beyond the tangible acts of kindness. His influence lingers in the hearts and memories of those he



ABOVE LEFT: *Helping Residents*

ABOVE RIGHT: *Mercy employees Sharon Manuel and Rebecca Anderson on a bench that sits within a beautiful garden dedicated to Robert outside the Nashville home*

LEFT: *Susie Lamberth, Robert, Nancy Alcorn, and Robert and Susie's son, Jeff Lamberth*

crossed paths with, inspiring a ripple effect of goodness that is immeasurable. Friends, family, and Mercy family fondly recall the countless moments when Robert made a significant difference in their lives.

*"I watched him fix everything from a CD player to a broken toilet (& so much more) at Mercy-always crediting 'an old Indian trick:'"*

*"He's taken countless hours out of his day for me and so many others, but never asks for a thing in return."*

*"The only thing that made getting a flat tire today a big deal was being able to change it all by myself!!! :) Thank you Mr. Robert Lamberth for teaching me!!"*

May his legacy serve as a reminder that a life dedicated to helping others is a life well-lived. In a world that is too often unkind, Robert's life is a shining example that selflessness is a transformative force which can shape the world for the better. ■



# TRANSFORMED

## lives

**SHANE** *Keys to Freedom Participant*



I learned a new level of understanding Jesus in my journey through *Keys to Freedom*. I did not know all that He came to die for, and how much authority He has given believers. It has transformed my life knowing how I can pray differently and think through things differently. I can be at peace.

I tell people when you go through *Keys to Freedom*, it is doing the work—it's not reading a book. It is very different than reading a book. And I'm going to keep revisiting this. I've made an agreement: I am going to write in a new book each time I lead others through the keys to freedom because I believe the Lord will continue to transform and renew my thought process as I go through the keys. ■

**SISSY** *Center for Wellness and Counseling Client*



I arrived at Mercy as a people pleaser without knowing my own voice. I could not say the word "no" and this inability kept me in a prison cell. The crazy thing is that I thought I was serving my people well by always showing up, no matter what. My servant heart was weary and without any boundaries. Mercy helped me find the reason I never said "no" and felt like a doormat more days than not. But when you go all in and allow yourself to be pruned and you dig up the root system, that is where new growth begins. I now can give my best yes, say no with confidence, and guilt free. I left Mercy knowing who I am in Christ and with boundaries to protect me from the bondage I was once in. I am proud to say I am walking in freedom and this new life is too good not to share. Was this easy? Absolutely not. Was it worth it? A million times, yes! I encourage you to find out who you really are and then be that person on purpose. ■

**GENEVIEVE** *Keys to Freedom Retreat Attendee*



God used the Keys to Freedom Retreat to really save me. I was on the verge of becoming an atheist and I really lost myself since becoming a wife and a mom, while working full time and having a big pile of Christian self-help books. I didn't have time to read. But the retreat helped me set aside all of those distractions and just focus on my relationship with the Lord. I learned how to invite the Holy Spirit in, to meditate, and to prayer journal. And I heard the voice of God. He sent me all of the visions and intuition that I needed to hear to know that He has been around me this whole time and that I am His daughter, and I am loved. ■

## TONISHA 2021 Mercy Graduate



Trauma, tragedy, and loss was my life before Mercy. I experienced twelve years of child sexual abuse. Two years after my abuse ended, I was raped by a church member several times which led to an abortion. I couldn't take all the pain and attempted to end my life. My heart stopped twice but God had other plans. The following year my mother passed. I was devastated but it was clear God wanted me here. I walked through the doors of Mercy and instantly felt valued, seen, and loved. I was patiently taught who Jesus truly is and the healing and love I could receive by Him if I surrendered my heart. My counselor was gracious enough to sit beside me and meet me where I was in my healing but also loved me enough to not let me stay there as others have. This propelled my faith and healing to an even deeper level and understanding. Since graduating two years ago, I've become a nurse and now help save lives in the same ER I almost lost mine in. I've been in a constant pursuit of a deeper relationship with Jesus, leading to an aroma of His presence within me and around me. This has been essential in helping my patients and their families cope in the midst of their trauma, tragedy, and loss. I am infinitely thankful for Nancy, the board members, all Mercy staff, and all donors. Each of you intricately and perfectly completes the puzzle that is Mercy Multiplied. Without all of you I wouldn't have found freedom or the Lord. I smile genuinely, laugh more, and love deeper, all thanks to the healing I received from Jesus at Mercy. All glory be to God. ■

## WILL Center for Wellness and Counseling Client



Before I came to Mercy, my life was in shambles and filled with self-destructive tendencies. I thought this was normal behavior. I thought I had everything figured out and no one could tell me what I needed to do. Somewhere deep inside I felt empty. Nothing I could do could fill the void I had inside of me. I knew I needed help when I got highly intoxicated and let my children drink. This one bad decision caused a CPS case and a "contributing to the delinquency of a minor" charge that kept me from living in my own home for more than 4 months. I almost lost everything. It was time for a change.

I found out about Mercy from my wife. I have never felt more love and care from people that didn't even know me. My time at Mercy was a blessing beyond belief. I learned about the forgiveness and grace of Jesus Christ. I learned that I was supposed to be the spiritual leader of my household. I was able to forgive myself for the hurt I caused and forgive others for the hurt I received.

God says that I am worthy and called me to be the husband and father that my family deserved. He redeemed me. I have since been saved and baptized. Since completing the Mercy Program, I am now active in men's ministry and keep my thoughts on Jesus and His Word. For all the wives out there that might be losing hope, remember that through Christ all things are possible. I am a changed man today thanks to God and the guidance I received at Mercy. I will forever be grateful to the men and women that helped guide me to Jesus. ■

## JENIFER 1993 Former Resident



God brought me to the house that Mercy built, and I could actually feel and begin to accept the love of Jesus, and the plan He had for my life. A solid foundation of faith was laid and built upon that I would need every day for the rest of my life. I was there for 8 months, changing, growing in Christ, learning to trust the Father. Jeremiah 29:11 became my mantra, as did many other scriptures.

God ministered to the most broken parts of me. He healed my heart and my mind. Mercy was, and will always be, one of the most joyful times in my life. Don't get me wrong. I had a lot of work to do. It wasn't easy. Oh my stars, it wasn't easy. God took away fear and replaced it with trust. He took away hate, and gave me love: beautiful, unconditional love. I let go of despair, and God gave me hope and a future.

God has given me a wonderful, amazing husband, 3 beautiful children, and 1 perfect grandbaby. I believe, without my time at Mercy, without the healing that took away fear, abandonment, and despair, I would not be writing this testimony. God fortified my faith and trust in Him while I was at Mercy, and I will FOREVER be grateful for the refuge he provided in that home, in West Monroe, Louisiana. ■



*For more stories of transformation scan the QR Code with the camera on your phone.*

# How Mercy Multiplies through Outreach Services

One of the founding principles God gave Nancy Alcorn when she founded Mercy in 1983 is that she was to tithe 10% of what Mercy receives to other ministries. Over the years, we have seen blessings multiplied back to us in amazing ways as we honor God and share what He provides.

Another way we steward what God has entrusted to us is by sharing not only what God has provided *financially*, but also what we have *learned*. Mercy was founded as a Residential Program, and thousands of lives have been transformed as young women experience Christ's healing power in our programs. As God led, we learned how to operate a residential ministry with excellence and walk alongside individuals who are struggling in ways that lead to true life transformation. As Mercy expanded, people all over the country began to contact us for help in starting their own ministries, so we developed a resource called "Guidelines for Establishing a Christian Residential Program" to share our approach and meet this need.

When Mercy's Outreach Services were launched in 2015, our desire was to share what we have learned over decades of ministry with churches. We wanted to see the Body of Christ become more equipped to help hurting and struggling people. That's why the *MPower* workshop was developed. And when our *Keys to Freedom* discipleship study was released in 2017, churches that used the study in small groups saw more and more people learn to hear from God for themselves, deal with past hurts, renew their minds, choose forgiveness, break generational patterns, discover their authority in Christ, and walk in new levels of healing and freedom.

But God is using these resources to help people in ways we did not fully anticipate. Not only are churches being equipped, but now other Christian ministries and nonprofits that work with people who are hurting are using Mercy resources in ways that multiply hope and healing far beyond Mercy's programs!

Shepherd's Gate is a ministry in Livermore, CA that helps women and children escape homelessness, addiction, and abuse. They have been using *Keys to Freedom* at Shepherd's

Gate since 2019. Alicia Hammond is the Campus Director for this ministry. "The *Keys to Freedom* program is truly a great fit for us as it offers essential Christian applications for both new and current believers," Alicia says. "It's a core class in our program, and completion is required before graduation. I appreciate Mercy Multiplied providing the free online training. It's incredibly helpful for us." We are so glad to be part of the good work happening at Shepherd's Gate!

At Ann's New Life Pregnancy Center in Pell City, Alabama, *Keys to Freedom* has helped the staff take a highly relational ministry "to the next level... giving our clients the opportunity to experience healing and freedom." That's what Misty Dorough, the Assistant Director and Medical Coordinator shared with us. "*Keys to Freedom* has truly revolutionized how we approach our clients," she says. Staff leaders at Ann's New Life Pregnancy Center were introduced to *Keys to Freedom* when they came to an *MPower* training in Nashville. Recently Gabby Martin, Executive Director at the Center, wrote to us and said, "We have been using *Keys to Freedom* curriculum first with our volunteers and now with our clients and have seen so much tremendous breakthrough and FREEDOM. It has been so beautiful to watch. THANK YOU!!!"

Sophie Navarette, the Program Manager at Glory House in Miami, Florida, describes Mercy resources as a gift from God. "We were praying specifically for inner healing curriculum and this kind of fell in our laps," she said. Finding *Keys to Freedom* led them to *MPower*. "We had training for volunteers, but it was really lacking," Sophie told us. The staff at Glory House went through a virtual *MPower* workshop with all their volunteers and "it was incredible," Sophie said. "Every single thing we wanted to have for our volunteers was in the training."

“THE WISDOM GOD HAS ENTRUSTED TO US IS SUPPOSED TO BE SHARED.”

Glory House helps women who have been victims of human trafficking. Sophie mentioned that many people who volunteer to help others have been through trauma themselves and often need help on their own healing journey. "What the Lord did, because He is so good, is show us the Mercy training that would allow volunteers to find inner healing for themselves." Now anyone who volunteers to be a care partner at Glory House, walking with women who have been trafficked, is required to go through both *MPower* and *Keys to Freedom*. "That healing book is anointed," she told us, describing *Keys to Freedom*. "We saw miracle after miracle of healing for just the volunteers." The staff at Glory House has now begun pairing trained volunteers with women who come to them for help.



Rebecca Billups founded Amazing Grace Discipleship Ministries in Wichita, Kansas after attending a Guidelines workshop at Mercy several years ago. Rebecca and her staff opened a residential program in 2019 and *Keys to Freedom* is part of their curriculum. “It’s easy to understand,” Rebecca says, “and it gets to the root issues. I did a lot of research on resources. This is one of the best things I have found.”

*Keys to Freedom* is also an important ministry tool for groups like Rebuild Real Men in South Carolina, which serves men in difficult circumstances including those coming out of prison.

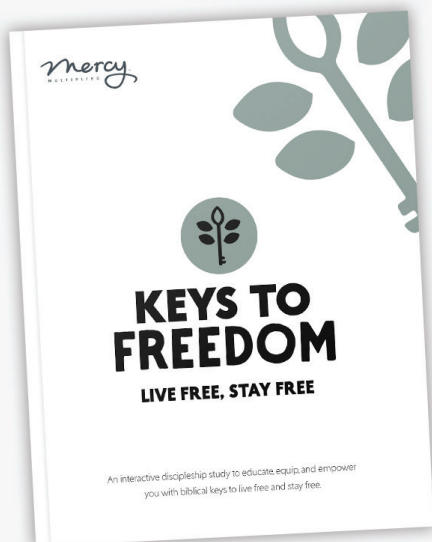
“WE LIVE OUT OUR MISSION 'TO PROVIDE OPPORTUNITIES FOR **ALL** TO EXPERIENCE THE UNCONDITIONAL LOVE, FORGIVENESS, AND LIFE-TRANSFORMING POWER OF GOD!'”

Tim Mays works with this ministry and says *Keys to Freedom* has generated impactful conversations among the men. “Particularly helpful has been identifying the lies you’ve bought into and renewing your mind with truth,” Tim shared. “Getting the men to write those truth cards. That’s been very powerful.” Rebuild Real Men focuses on the Head, Heart, and Hands. “Getting them to work is so important,” Tim says. “But dealing with the heart issues...*Keys to Freedom* is good stuff. It’s really good stuff!”

These are just a few examples of the many places Mercy resources are making an impact. Virtual tools like the *MPOWER eCourse* and the *Keys to Freedom Teaching Series* make it possible for these resources to be used around the globe! The wisdom God has entrusted to us is supposed to be shared, and we are amazed at the ways God is multiplying hope and healing far beyond our Residential and Outpatient Programs through Mercy’s Outreach Services. As other ministries use the discipleship and training tools developed at Mercy Multiplied, we live out our mission “to provide opportunities for **all** to experience the unconditional love, forgiveness, and life-transforming power of God!” ■

*The Keys to Freedom discipleship study is based on principles taught in the Mercy homes for over 40 years. These principles were introduced in the book Ditch the Baggage, written by Mercy Founder and President Nancy Alcorn. Both Ditch the Baggage and Keys to Freedom are available through the Mercy online store and on Amazon. Anyone can go through this eight-week study alone, with a friend or mentor, or in a group setting. Training resources for group leaders are also available. The Keys to Freedom Teaching Series video resource is also available on the Mercy store.*

*MPOWER workshops are offered each year in various locations, and the MPOWER eCourse has recently been released on the Mercy online store to make MPOWER training available everywhere for individuals and groups.*



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GET YOUR

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# MAKING MERCY POSSIBLE

## SPOTLIGHT ON: Victor and Lynn Berg



Lynn and Victor Berg

*It is because of our generous supporters that Mercy can offer its Residential and Outpatient Programs free-of-charge. Mercy never accepts money that would limit its ability to share Jesus Christ and rely on the people who faithfully give to the organization to help people find freedom in Christ. We are so grateful to God for moving on the hearts of our supporters and for bringing Mercy more and more partners over*

*the years to finance the expansion God continues to do through our Residential and Outpatient Programs and Outreach Services.*

### Tell us a little bit about your family and yourself.

"I accepted Christ when I was 10 years old, I am now 66. I met my wife in high school in 1972 and we got married in 1976. We were both followers of Christ. Making it a priority to consistently be in church, we have had the privilege of being elders, deacons, and Sunday school teachers. We were blessed with a daughter, she is now 40 years old, and we have gained a new grandson that brings incredible joy to our family. In addition, we have a granddaughter that came into our lives through marriage who is about 10. We have seen through the decades the faithfulness of God. Now, in my mid-60s and having walked with Christ for 56 years, I can fully proclaim Jesus is faithful. The bottom line is this, Jesus is the only one who has the keys to life."

### When did you first hear about Mercy Multiplied?

"We used to go to a lot of Christian music concerts back in the day, and we particularly loved Michael English. Back in the summer of 1992, we decided to drive up to a town in West Virginia where a concert was being held. We were not aware that it was a support event for Mercy Multiplied, an organization at that time we had never heard of before. Michael performed and Nancy came out to talk about Mercy and its impact. From that night on, we started to invest in the ministry. We prayed and asked the Lord for direction and continued to support the work of Mercy."

In the late 90s, I was able to help facilitate one of my friend's daughters in applying to Mercy's Residential Program. We witnessed various ways that God was allowing us to not only participate financially but also have a contribution into somebody's life that we were close to."

### Your first donation was in 1992; why is supporting Mercy important to you?

"We wanted to support a reliable and trustworthy organization, and in the 90's we witnessed a lot of ministry failures. Leaning on God, we felt like the Lord was directing us towards Mercy. A huge reason we wanted to support Mercy was because we have a daughter. Monthly giving was an effective way for us to be consistent, and we know that nonprofits depend on a reliable stream of income to run and grow as a ministry. We are so thankful that after all these years, all these decades, Mercy Multiplied has not disappointed us in any way."

### What would you say to others who might be considering supporting Mercy?

"We have not only participated in the mission of Mercy but have watched what Mercy has accomplished through the expansion of their new facilities. Over a period of three decades, we have not seen any type of mismanagement or change in core beliefs. The ministry continues to remain consistent. It is inspiring to see the way Nancy has followed the Lord's direction and it is evident God put this in her. I would just emphasize that Mercy has been consistently following the Lord, consistently developing new resources as God leads and provides, and properly stewarding spiritual growth in all their programs." ■

## WAYS TO GIVE ...

1

**MONTHLY PARTNERSHIP**



2

**SPECIAL GIFT**



3

**GIFTS OF STOCK**



4

**IRA CHARITABLE CONTRIBUTIONS**



5

**DONOR ADVISED FUNDS**



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~ YOUR GIFT MATTERS, AND TOGETHER, WE CAN HELP MORE PEOPLE FIND FREEDOM AND HEALING IN CHRIST! ~

# RAISING CAPITAL TO BUILD OUR *FUTURE*

It has always been a priority at Mercy to make our residents and clients feel valued. One way we do this is through maintaining a standard of excellence with our furnishings and buildings.

Mercy Multiplied's Board of Directors has a Capital Assets Planning and Spending Committee to ensure the ministry prudently plans, evaluates, and manages capital expenditures. As our assets age and reach the end of their useful life, we seek to maintain environments of ongoing excellence for program delivery.

The Committee has fixed asset schedules for our five locations, Monroe, LA; Nashville, TN; St Louis, MO; Sacramento, CA; and property in the panhandle of Florida, where Mercy's next home will be built. These schedules detail the age, replacement value, useful life, and anticipated replacement date of all of



the capital assets in our homes and corporate offices over the next 30 years. Our team annually assesses the actual condition of assets reaching the end of their useful life to ensure we always have a five-year capital plan for the ministry. Our Board of Directors reviews the five-year plan in the fourth quarter board meeting. This process ensures that we have a firm strategy in place to care for our assets on an ongoing basis and allow the ministry to best manage cash flow in consideration of capital needs.

When we complete maintenance and do property updates, we want to optimize our costs, keep our residents, clients, volunteers, and staff safe, and choose sustainable supplies to promote energy efficiency. Thanks to a few special gifts in 2023, we completed several projects.

The Monroe, LA property received a new parking lot overlay. In Sacramento, CA the residential home received new couches, carpet, and a fresh coat of paint for the interior. The Nashville



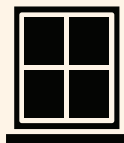
residential home received new windows, interior paint, and dining room tables with chairs.

We have listed a few of the projects on our list for 2024 below. If you are interested in giving a special gift towards one of our 2024 Capital Projects or want to learn about other ministry needs we have, please contact [Rachel Bedenbaugh](#) at 615-467-0538. ■

## A FEW OF OUR *2024 PROJECT NEEDS:*

### MONROE:

- **Landscaping** - \$5,000
- **Replace Windows** - \$20,000



### SACRAMENTO:

- **Tables, Lamps, Chairs** - \$25,000
- **Parking Lot Maintenance** - \$35,000



### NASHVILLE:

- **Resident: Desks, Lamps** - \$11,000
- **Resident: Security System Upgrades** - \$20,000
- **Corporate: HVAC Unit** - \$10,000



### ST LOUIS:

- **Security Camera System** - \$17,000
- **Piano Keyboard** - \$5,000







# Celebrating 40 Years of Freedom

**M**ercy celebrated 40 years of ministry in 2023. While praise and honor were given to God throughout the year, the highlight was a very special Former Resident Luncheon and the Merry Mercy Christmas Benefit, both held Friday, December 8.

## FORMER RESIDENT LUNCHEON

Approximately 100 former residents and graduates of Mercy's Residential Programs gathered together for a special luncheon. The morning began with an optional tour of the Nashville home, followed by lunch at Christ Church, which is next door to the Nashville home and corporate office. It was a special time of laughter and reconnection as former residents joined together to celebrate the freedom found in Christ through Mercy's Residential Programs. Founder and President, Nancy Alcorn welcomed everyone and shared her gratitude for all the

women in attendance. The young women in attendance represented every single decade of Mercy's ministry. They are pictured on the cover of this magazine with Nancy and other Mercy Staff.



## MERRY MERCY CHRISTMAS BENEFIT

Following the luncheon, approximately 1,000 supporters joined together to celebrate at the Music City Center in Nashville, TN. As guests arrived, they were escorted to a reception with hors d'oeuvres prior to the main event, where a multi-course dinner was served. The room was dressed with custom luminaries and soft lighting. Pam Winters, who served as the event chair for the evening, took the stage to welcome everyone. A long-time friend and supporter of Mercy, Pam and her husband Larry have been supporting Mercy

since the 1980s, and through their company, Leadership Training Development (LTD), they have introduced thousands of people to the mission of Mercy Multiplied.

After welcoming everyone and praying over the meal, Pam directed people's attention to the video screens for a surprise video presentation congratulating Founder and President, Nancy Alcorn, for 40 years of ministry. CeCe Winans, Danny Gokey, Ellie Holcomb, Joel and Victoria



Osteen, Joyce Meyer, Matthew West, Natalie Grant, and Point of Grace all submitted congratulatory videos and words of encouragement, taking Nancy completely by surprise.

The program officially kicked off after dinner, with Nancy taking the stage to welcome everyone to the event and introduce CeCe Winans, a long-time friend of Mercy. Winans brought the Christmas cheer with an upbeat holiday song, followed by “Worthy Of It All” from her chart-topping *Believe For It* album. As the presence of God was ushered into the room, attendees joined in, singing along and worshiping God.

This year’s program was presented interview style as Nancy Alcorn and Mercy UK CEO Arianna Walker conversed about all God has accomplished over the past 40 years, both in the United States and around the world. Jaime Lowery, 2003 Mercy graduate, shared a powerful testimony about her time in Mercy’s Residential Program. Faced with an unplanned pregnancy, Jaime chose life by coming to the program. After working with her counselor and going through basic decision-making classes, Jaime chose to place her child for adoption.

or are a Mercy baby, served as a staff member, served as a board member, supported Mercy with their time, talent, or treasure, or have been affected by Mercy in any way. Hundreds of people stood, representing Mercy’s reach and impact throughout the years.

CeCe Winans took the stage one last time and led the audience through an incredible time of worship with her hit single, “Believe For It,” followed by “Goodness of God.” The presence of the Lord filled the room as people stood and worshiped together, giving glory and honor to God for His goodness, and mercy.

Mercy Multiplied was blessed beyond measure by the generosity of its supporters who gave approximately one million dollars at the event. This was more money than had ever been given at Merry Mercy!

Christ has transformed thousands of lives through Mercy’s Residential and Outpatient Programs, its *Keys to Freedom* study, *MPower* workshops, as well as the recently launched



FAR LEFT: Nancy Alcorn and Mercy UK CEO Arianna Walker

CENTER: Event Co-Chair Pam Winters, Nancy Alcorn, and CeCe Winans

LEFT: 2023 Mercy Graduate Jaime Lowery

The interview was followed by a special video sharing just a few testimonials from people who have been impacted by different areas of the ministry.

Pam Winters took the stage again and shared her personal story and why Mercy Multiplied means so much to her and her husband. She also asked for people to stand if they had been impacted by Mercy in some way. This included former residents or graduates of the Residential Program, outpatient clients, those who have walked through *Keys to Freedom*, *MPower*, or have listened to the MercyTalk podcast. Also asked to stand were those who adopted from Mercy



Keys to Freedom Retreat. What started as one residential home in West Monroe, Louisiana, has multiplied into a global ministry and we are so grateful for those who have chosen to partner with us both financially and prayerfully over these past 40 years. We look forward to

seeing the growth and expansion God has for this ministry over the next 40 years! ■

**Check out our 2024 Events  
at [MERCYMULTIPLIED.COM/EVENTS](https://mercymultiplied.com/events)**



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A professional studio microphone on a stand, with a blurred background of a window looking out onto a city skyline.

# MercyTalk

**MercyTalk** is a podcast presented by Mercy Multiplied that seeks to provide listeners with practical principles for growing in mental, emotional, and spiritual health.

Listen on:



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