

# 2023 Annual Report

# Mercy Multiplied

### **Mission Statement**

Mercy Multiplied exists to provide opportunities and resources for all to experience God's unconditional love, forgiveness, and life-transforming power.

## What We Do

Mercy has a Residential Program for women ages 13–32 and Outpatient Programs for men (Louisiana only) and women ages 13 or older. These services are voluntary, biblically-based, and free-of-charge. Through our Outreach Services we provide multiple resources online and onsite designed to equip men and women of all ages to live free and stay free in Jesus Christ.

## 2023 Accomplishments

- 1. Mercy Multiplied celebrated forty years of ministry in 2023 and continues to provide life-changing programs for young women in need through its Residential counseling Program. Our Intake Department fielded over 12,100 (phone calls, emails, texts) and processed nearly 900 applications.
- 2. We launched the Keys to Freedom Retreat in July, which takes place at our St. Louis, MO property. This 5-day retreat for women ages 18 and older offers a deep dive into the primary concepts shared in Mercy Multiplied's *Keys to Freedom* discipleship study.
- 3. In October, we celebrated the 1 year anniversary of our Mercy Center for Wellness and Counseling in St. Louis. MO where females ages 13 and older receive free outpatient counseling. We have served close to 350 clients to date through our Outpatient counseling Program in 2 locations and have hired additional counselors in each location to meet the increased demand of outpatient counseling. We continue to serve both men and women at our Outpatient Program in Monroe, LA.
- 4. Outreach Services continue to grow. We released updated/enhanced versions of our two core Outreach resources MPower (through the *MPower eCourse*) and *Keys to Freedom* (through the Keys to Freedom Teaching Series). The Keys to Freedom Teaching Series was also released on the RightNow Media platform. This now allows for worldwide access to our two core resources.

## 2024 Goals

- 1. Enhance the Residential Program through added resources for parents and support persons, including a youth version of *Keys to Freedom*
- 2. Expand our offerings of the Keys to Freedom Retreat in St. Louis by adding additional focused retreats
- 3. Enhance current Mercy homes through capital improvements, which maintains Mercy's standard of excellence and communicates Christ's love to residents

# 2023 Board of Directors

Sarah Blair Chair Nancy Alcorn Member Diane Balma Member Dr. Shep Dunlevie, Jr., MD Member Linda Hilliard Member Rob Martin Member Lynn Morrow Member Sue Osborn Member Heather Patterson Member Christy Singleton Member Arianna Walker Member Sara Young Member



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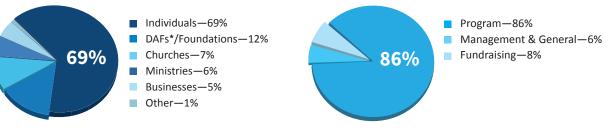
### Statement of Activities\*

For the Twelve Months Ending December 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
Revenues, gains and other support			
Contributions	6,683,798	1,894,171	8,577,969
Special Events	1,024,365	215,819	1,240,184
Adoption application fees	450	100	550
Resource sales	85,159	-	85,159
Outreach	7,371	20,000	27,371
Non-Cash donations	279,858	198,315	478,173
Other income	690,393	-	690,393
Net assets released from restriction	3,647,771	(3,647,771)	-
Total Revenues, gains and other support	12,419,165	(1,319,366)	11,099,799
Functional expenses			
Program Expenses	8,377,745	185,324	8,563,069
Management and general	564,093	16,095	580,188
Fundraising	819,191	5,173	824,364
Functional expenses	9,761,029	206,592	9,967,621
Change in net assets	2,658,136	(1,525,958)	1,132,178
Net Assets - Beginning of year	12,064,462	7,415,850	19,480,312
Net Assets - End of year	14,722,598	5,889,892	20,612,490

#### 2023 Year-End Total Receipts

(by Donor Source)



(unaudited)

2023 Functional Expenses\*\*\*

#### \*Statement of Activities: audited

**\*\*Donor Advised Funds:** Because Mercy Multiplied does not routinely apply for grants, the majority of gifts from foundations are initiated by private individuals who support the ministry and have chosen to give through a donor advised fund or family foundation.

\*\*\*For a complete financial report, send your request to info@mercymultiplied.com.