## MINISTRY OVERVIEW



P.O. Box 111060 Nashville, TN 37222-1060 (Ph) 615.831.6987 MercyMultiplied.com



**MERCY MULTIPLIED** exists to provide opportunities for all to experience God's unconditional love, forgiveness, and life-transforming power. Mercy's Residential counseling Program is voluntary, biblically-based, and helps young women ages 13–32 break free from life-controlling issues and situations, including anxiety, depression, abuse, eating disorders, self-harm, addictions, unplanned pregnancy, and sex trafficking. These residential services are offered free-of-charge. The Mercy Multiplied Center for Wellness and Counseling is Mercy's free-of-charge Outpatient counseling Program for men and women aged 13 and older. Our Outreach Services train and resource men and women to effectively support and minister to those who are hurting and struggling through workshops, videos, podcasts, discipleship teaching, and other practical resources.

MISSION STATEMENT: Mercy Multiplied exists to provide opportunities and resources for all to experience God's unconditional love, forgiveness, and life-transforming power.

**VISION STATEMENT:** Mercy Multiplied is committed to being an effective and well-respected global organization dedicated to transforming lives of generations searching for truth and wholeness.

#### **GUIDING PRINCIPLES:**

- Provide Residential and Outpatient Programs free-of-charge.
- Tithe 10% of what we receive.

- Never accept money with strings attached or that which would prevent our ability to share Jesus Christ.
- FINANCIAL ACCOUNTABILITY: Financial Accountability: Mercy Multiplied is a 501©(3) public charity (formerly known as Mercy Ministries of America) that operates under the highest standards of financial

accountability fundraising and board governance, as shown by our membership and accreditation through ECFA. In our pursuit of excellent







stewardship and full transparency we are also evaluated by Charity Navigator, GuideStar, and Great Nonprofits. To review our financial statements, audit, and annual report visit MercyMultiplied.com/governance.

**MERCY LOCATIONS:** Mercy Multiplied's U.S. locations include Monroe/West Monroe, LA, Nashville, TN, St. Louis, MO, and Sacramento, CA. Mercy has International Affiliates in the United Kingdom and Canada.

<sup>\*</sup>Mercy Multiplied operated under the name Mercy Ministries until October 2015, when the name was changed to reflect expanded outreach initiatives and a commitment to "multiplying" Mercy outside of our residential homes.

## **OUR FOUNDER**



#### NANCY ALCORN

Nancy Alcorn is the Founder & President of Mercy Multiplied, (formerly Mercy Ministries), which was founded in 1983.

Before Mercy, Nancy spent the first five years of her career working in a girls prison and then three years investigating child abuse cases in Nashville, TN. During the eight years that Nancy worked for the government, she quickly realized the inadequacy of these programs to offer real transformation in the lives of hurting young women. Nancy knew that only Jesus Christ could bring restoration in the lives of these girls who were so desperately broken. Nancy realized that God was asking her to step out in faith and create a new ministry model free of government funds and government control.

Since Mercy's inception in 1983, there are now multiple residential facilities across the United States and other countries for young women ages 13–32 who are struggling with life-controlling issues and situations such as unplanned pregnancy, sexual abuse, eating disorders, self-harm, addictions, as well as girls who are suicidal and victims of sex trafficking. The Residential Program is offered free-of-charge and the average length of stay is 6–9 months.

In 2015, the ministry officially expanded its reach to help more hurting people outside the walls of its Residential Program by establishing Outreach Services in the United States and many other nations. Nancy and her team developed an eight-week study program called *Keys to Freedom* to bring deeper levels of healing to men and women of all ages. Over 65,000 copies of *Keys to Freedom* have been distributed around the world and it has been translated into German, Danish, Swedish, and Spanish. Other translations are in process.

In 2020, the organization piloted its first Outpatient Program in West Monroe, LA. At the Mercy Multiplied Center for Wellness and Counseling, men and women ages 13 and older receive outpatient counseling free-of-charge. A second location was opened in St. Louis, MO.

Nancy has authored multiple books and has been featured as an international speaker at conferences and churches around the world. To learn more about Nancy and Mercy Multiplied, visit MercyMultiplied.com. You can also follow Nancy on Instagram and Twitter @nancyalcorn.

#### MERCY TIMELINE



1983 Mercy Ministries opens its first home in Monroe, LA



2005 Grand Opening of St. Louis home



**2015**Mercy hosts its first
MPower workshop



1986 Mercy has its first adoption



2006 California home groundbreaking



**2016**Corporate office opens in U.K.



1991
Mercy purchases
property for
Nashville, TN home



2006 Grand Opening of U.K. home



**2017**Keys to Freedom launches



1994 Nashville home groundbreaking



2007 Mercy acquires land for future home in Santa Rosa Beach, FL



2019
Mercy Beyond
Affiliate is
established to
expand Outreach
Services
internationally



1995 Grand Opening of Nashville home



2009 Grand Opening of California home



2020

Mercy Multiplied

Center for Wellness
and Counseling opens
in West Monroe, LA



2000 Joyce Meyer Ministries donates land and facility for

St. Louis, MO home



**2010**Grand Opening of Canada home



2020 Mercy Canada launches outpatient Wellness Centre



2001
Corporate office opens in Nashville



2015
Mercy Ministries
becomes
Mercy Multiplied
to reflect expanded
outreach efforts



2022 Mercy Multiplied Center for Wellness and Counseling opens in St. Louis, MO

## **ENDORSEMENTS**



#### KAY ROBERTSON Co-Star of Duck Dynasty

"At the lowest point in my life when I didn't even want to live because my marriage and family were a mess, all I could do was to cry out to God and ask Him for help to find some peace and hope. I soon learned that God was there to help me through the Holy Spirit and Jesus inside me. I began to understand that

they would be the anchor that would never leave me, even though the rest of the world would still be a mess. These same principles have been taught at Mercy for over 35 years to broken young women. My good friend, Nancy Alcorn, is the founder and president of Mercy. I have seen firsthand young women completely transformed by the work of Mercy, and I believe in what they are doing!"



#### JOHN C. MAXWELL New York Times Best-Selling Author & Speaker

"For years I've said that leadership isn't about titles, positions, or flowcharts—that it's about one life influencing another. Nancy Alcorn's leadership is a stellar example of this definition, and her work transforming broken young women through the organization she

founded, Mercy Multiplied, is truly remarkable! Mercy's team of excellent staff reach young women right where they are and influence them to reach their potential by helping them heal their brokenness and see a vision for a future. This is the kind of leadership that inspires us all!"



# PASTORS SARAH JAKES-ROBERTS & TOURE ROBERTS Co-Pastors, One Church LA

"Hebrews chapter 11 is one of my favorite chapters in the Bible. That part of scripture is called 'The Heroes of Faith.' In it you'll hear about countless people who trusted in God, and God did significant things through their lives. Sarah and I

consider Nancy Alcorn not only a friend, but also a present-day hero of faith. We've personally spent time with Nancy at Mercy Multiplied, and we can tell you Mercy is one of the most innovative ministries for the transformation of young women! It has to be attributed to God, the things that Mercy Multiplied, under the direction of Nancy and her staff, are able to do! It is with great honor and great joy that Sarah and I and One Church LA support Mercy Multiplied!"



## **CECE WINANS**Grammy Award Winning Artist

"With the dysfunction of families, children having babies, rampant sexual abuse, and the lack of morality, it is difficult to see any hope for young women to have self-esteem and grow in wholeness. Mercy is not afraid to deal with the ugly, tough stuff—sexual abuse, self-

harm, starvation. Nancy and her Mercy team get to the core issues. If you have a daughter, work with girls, or are a young woman struggling with these issues... you want to hear what Nancy has to say. It is sure to change your life."



## NATALIE GRANT Dove Award Winning & Grammy Nominated Artist

"Mercy Multiplied is a biblicallybased, Christ-centered program that delivers real results. As a young woman in my early twenties, I struggled with an eating disorder and I can tell you how important it is to not only get treatment and help, but to make sure that it is coming

from a Christ-centered perspective. That's what Mercy has been doing for years and that's why they have thousands of girls who have found true freedom that lasts a lifetime and that is a cause worth supporting."



#### MATTHEW WEST Grammy Nominated and Award-Winning Singer/ Songwriter

"When you meet people who are passionate, driven, and living their life with a purpose like Nancy Alcorn, you want to get behind them. I've seen the results of the lives changed because of the awesome ministry that is literally diving into the most wounded

parts of these young women's lives and saying, 'that's not who you are', the best is yet to come."

## **ENDORSEMENTS**



**DANNY GOKEY**Grammy Nominated and Award-Winning Singer/Songwriter

"I support Mercy Multiplied because it is a strong, biblically based program that doesn't take any government funding and accepts young women from all 50 states free-of-charge. I love how Mercy offers young women hope and is a place where their lives are restored and transformed."



JEFF FISHER
Former Tennessee Titans and
St Louis/LA Rams Head Coach

"I first started supporting Mercy Multiplied when I was head coach of the Tennessee Titans. The last several years have provided me with the awesome opportunity to know Nancy Alcorn personally and be involved with Mercy. I have seen firsthand how the lives of young women forever change through the Mercy program."



PASTORS JOHN & DEBBIE LINDELL Lead Pastors at James River Assembly "We are blessed to know Nancy Alcorn. Her heart and passion for hurting girls and

unwavering belief that God can

redeem and transform any life has not only affected the lives of thousands of girls for eternity, it has also impacted countless leaders and churches around the world. We have seen firsthand the fruit of the Mercy program in the lives of girls who entered the program in bondage and without hope and graduated completely changed, with a brand new understanding of who they are in Christ Jesus!"



**DAVE RAMSEY**Money Management Expert & Radio Personality

"As a father of two girls, I certainly know what girls face today. So many do not receive the right kind of love from their families and make bad choices without realizing it. The guilt and shame from these devastating choices often lead to serious struggles with self-destructive

behaviors. I have watched Nancy Alcorn and Mercy bring hope and healing to struggling young women for many years—young women who were completely without hope. Mercy offers great inspiration, hope, and a way to true healing for all who want to be free."



JOEL OSTEEN Senior Pastor of Lakewood Church, Houston, TX

"Our Family has had the honor and privilege of knowing Nancy Alcorn for more than twenty years. It is our belief that there is nothing closer to the heart of God than to help and heal the brokenhearted. This is the driving force behind the work of Mercy Multiplied and Nancy Alcorn, and we are proud to

be connected with this life-changing organization."

## **OUTREACH SERVICES**



#### MPOWER

Do you feel the weight of people's brokenness and have the desire to effectively help others? Do you often feel unsure about how to help someone who is struggling? The goal of MPower is to share some of our expertise and experience as a ministry to educate, equip, and empower all believers—men and women, young and old—to more effectively help and support people who are hurting and struggling, while staying healthy and whole in the process. Sessions include, but are not limited to: Helping Hurting People, Boundaries, Keys to Freedom, and Safeguarding Yourself.

To learn more or register for our next MPower workshop, visit **MercyMultiplied.com/MPower**.



#### **KEYS TO FREEDOM**

Want to fully live the life Christ created you to have? The *Keys to Freedom* study is for YOU—whether young or old, male or female, new or established believers alike; our heart is to see the body of Christ educated, equipped, and empowered to live free and stay free—to be whole, restored, transformed, and ready to impact our world with a message of hope. This study features daily assignments—a combination of Bible study, reflection questions, and prayer. Questions are designed to challenge individuals to honestly and prayerfully examine their lives in light of the principles and Scriptures they are studying. A Study Guide and Leader Guide are available with applicable introductory videos.

To learn more, visit MercyMultiplied.com/KeysToFreedom.



#### **MERCYTALK PODCAST & OTHER RESOURCES**

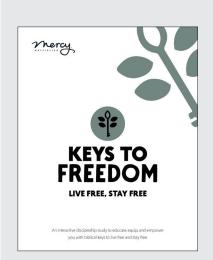
MercyTalk is a podcast presented by Mercy Multiplied that seeks to provide listeners with practical principles for growing in mental, emotional, and spiritual health. Topics range from forgiveness, boundaries, and emotional health, to principles for helping others more effectively. For a link to the MercyTalk podcast, visit MercyMultiplied.com/MercyTalk.

Mercy also curates additional free resources designed to help people walk in daily freedom. These include: Supporting Others, Signs and Symptoms, Scriptural Declarations, Truth Statements, Who I am in Christ, and the Armor of God.

For a full list of free resources, visit MercyMultiplied.com/free-resources.

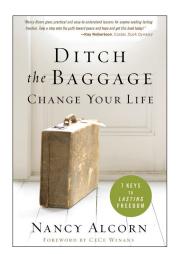
For more information about our Outreach Services, visit **MercyMultiplied.com/Outreach**. For a listing of our upcoming events, visit **MercyMultiplied.com/Events**.

## **HELPFUL RESOURCES**



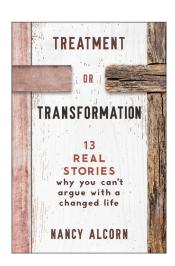
#### **Keys to Freedom**

This study is for men and women ages 13 and older. Across eight weeks, you will take an interactive journey with God to discover: hearing from God, committing and connecting to Christ, renewing your mind, healing life's hurts, choosing to forgive, breaking generational patterns, using your authority in Christ, and maintaining lifelong freedom.



#### **Ditch the Baggage**

This book shows you how to walk in freedom, no matter what you have been through or what issues you have faced in your past. You can redefine your life and release thoughts, feelings, and habits that have dragged you down. Then you will begin to live life as it is supposed to be lived in Christ.



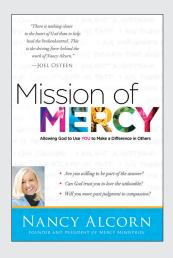
#### Treatment or Transformation

You can't argue with a changed life! In *Treatment or Transformation*, Nancy Alcorn offers 13 real stories of young women who experienced total life transformation in the Residential Program at Mercy Multiplied.



#### **Echoes of Mercy**

An inside look into the beginning of Mercy Multiplied and how God provided in miraculous ways to build homes debt-free to reach hurting young women with the love of Christ.



#### **Mission of Mercy**

Illustrated by the touching and inspiring testimonies of real women – including gripping portions of Nancy's own story that have never before been published – Alcorn demonstrates how each of us can move from a place of judgment to compassion that leads to action.

For more information on these resources and others like these, visit **MercyMultiplied.com/Resources**.



AT MERCY, we're committed to sharing stories of hope and transformation so that people from all ages and backgrounds will know lasting freedom is possible. Mercy has developed several outlets to share these inspirational stories and to give updates on current Mercy news and events. Visit any of the following sites and please like, share, retweet, and regram to help us reach a broader audience with the hope and healing of Christ!



#### FIND US ON FACEBOOK:

Facebook.com/MercyMultiplied Facebook.com/NancyAlcorn



#### FIND US ON YOUTUBE:

YouTube.com/MercyMultipliedOfficial



#### FIND US ON TWITTER:

Twitter.com/MercyMultiplied Twitter.com/NancyAlcorn



#### **READ OUR BLOG:**

MercyMultiplied.com/Blog



#### FIND US ON INSTAGRAM:

Instagram.com/MercyMultiplied Instagram.com/NancyAlcorn



#### LISTEN TO OUR PODCAST:

MercyMultiplied.com/MercyTalk
Or listen on iTunes and Spotify!

## LIVES TRANSFORMED | RESIDENTIAL



#### **TONYA, 1996 MERCY RESIDENT**

"I came to Mercy as a last resort, when even the church had no hope for me. It was at Mercy that I began a true relationship with God rather than struggling through the routine of religion. For the first time in my life, I experienced the unconditional love of God and discovered my true identity. He called me by name, not my diagnosis. I was literally transformed as my mind was renewed with the Word of God and I learned to live by truth rather than circumstances. As God healed my hurts, I learned to trust Him and receive His heart for me.

Now, 24 years later, I am still walking in freedom as I build on the foundation I learned at Mercy. I love being a wife and mom of three boys. When I'm not homeschooling or conquering mountains of laundry, I am writing books to share my story of hope. I have been honored to travel and speak in churches and women's conferences across the country. I am passionate about helping others, especially those in the church, find the freedom that I know through Christ. God is redeeming every part of my life and I can speak life wherever I go. I am mercy multiplied!"



#### **KRISTIN, 2003 MERCY GRADUATE**

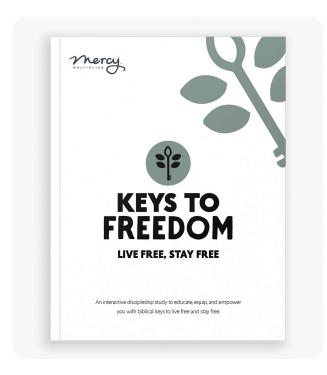
"My husband and I have been married almost 13 years. We have ten young children—9 biological, 1 adopted. People ask all the time how we do life with this many children. Honestly, before Mercy, I could not do life well with just me. I had an eating disorder I could not overcome, and I struggled daily to find hope. In my time at Mercy, God set me free from the eating disorder and instilled hope so deep within me. I have gone through hard, challenging and painful circumstances since Mercy. Some of those were out of my control and some were self-induced. Through any challenging time, I have been so grateful to have roots to come back to—the roots established in me at Mercy. I know that God loves and adores me, that He is for me and that there is always hope. I am passionate about helping instill hope, love, freedom, and identity in my children and in others I come into contact with everyday. I love living life passionately, and giving it all I've got—knowing that life is a gift I do not want to waste. Everyday is truly an adventure...an imperfectly perfect adventure!"



#### **LAVONNA, 2012 MERCY GRADUATE**

"Starting at a young age, I experienced sexual abuse and made an oath of silence that led to isolation. From the outside, my life looked ideal. On the inside, the deeper pain that was festering led to deeper issues. My first suicide attempt was at the age of 12, which was followed by an eating disorder and self-harm. When I reflect on my time at Mercy, I remember it being the safest place I had ever been. Experiencing genuine and unconditional love set the foundation for God to move in my life. I never would have imagined that I could go more than a few months without a suicide attempt or that being hospitalized would not be part of my life. Since graduating from Mercy, I have completed my post-doc and became fully licensed as a clinical psychologist. I worked with the Air Force and have now relocated to South Korea to be a pediatric psychologist with the US Army. Learning who I really am in Christ has brought a refreshing freedom that I hold on to each day."

## LIVES TRANSFORMED | OUTREACH SERVICES



#### **KEYS TO FREEDOM STUDY**

"This study gave my identity in Christ back to me, to walk every day knowing who I am and Whose I am. I haven't felt free like this, maybe ever. I recommend this study to EVERYONE!" — Jackie

"What I love about this study is that no matter where you are in your walk with God, how deep your wounds are, or how much baggage you have, this study meets you right where you are. It is good for literally everyone." — Casey

"Through reading Keys to Freedom, I realized that my anger had a root cause, and if I let God remove the root, then I would have victory over my emotions. I have seen a change in my family. My relationship with my son has changed. He is at ease around me, and I am finally proud of myself." — Jason

"I gained so much peace and freedom in this study. The joy and peace that fills my life now is unspeakable. As hard as this study was to get through emotionally, it was one of the best experiences of my life." — Bailey



#### **MPOWER**

"Everything about the workshop was so informative and can be put to use! Because of my time at MPower, I feel better equipped to help people and safeguard myself in the process." — Ryan

"One of the best things you can do for your people is to bring in Mercy Multiplied to train them! The entire day was filled with important teaching so that our church could be better equipped to help hurting people. If you want your people to recognize bondage and to affectionately direct conversations with people who are hurting, THIS is the training you will need!" — Reverend Lynn Holmes

"I absolutely LOVED the workshop! I didn't want it to end! So many Christians want to help but don't know where to start. This workshop definitely empowered and gave us direction! It was so awesome to meet with so many who are on the same path and to be encouraged by each other. I think all of us left more equipped to do what the Lord is calling us to do." — Tarri

"MPower provided a great mixture of practical application, Godly wisdom, and a reminder to seek the voice of God through any and every season of ministry. I received some great tools for asking better questions while trusting the Holy Spirit to bring healing in my own life as well as the lives of others." — Heather

## LIVES TRANSFORMED | CWC



#### 51-YEAR OLD MERCY CENTER FOR WELLNESS AND COUNSELING CLIENT

"I cannot begin to explain the depth of growth, change, and healing that happened during my time at Mercy. I learned that I was the only person I was going to change and that change in me started a chain reaction in my home that was so unbelievable. God was restoring and building a family. For the first time, I started seeing positive conversations in my home where there have been very few before. It had become clear to me that the person I needed to heal was not a husband, not a stepdaughter, but myself."

#### 22-YEAR OLD MERCY CENTER FOR WELLNESS AND COUNSELING CLIENT

"I am in more control of my freedom and have begun to break the bondage of oppression and generational curses. I have been reconciled to my family and have seen God move to repair broken relationships just through my own freedom and how I respond now."

#### 48-YEAR OLD MERCY CENTER FOR WELLNESS AND COUNSELING CLIENT

"I'm currently free of alcohol and I haven't felt this good about life and myself in 20 years. I am no longer on antidepressants. I have a healthier relationship with my immediate family as well as other people who are in my life."

#### **60-YEAR OLD MERCY CENTER FOR WELLNESS AND COUNSELING CLIENT**

Most of the changes I see are in my thought life. I have been shown that the Lord truly loves me. He is not who/how I thought He was. He is not disappointed in me. He has placed in me seeds that will come to fruition. I have never experienced freedom like this in my life. This freedom has resulted in reconciliation with my husband, and we are excited about renewing our lives together in Christ! (she had been paying for counseling for 7 years to no avail)