

2014 Annual Report

Mercy Ministries of America, Inc.

What is Mercy Ministries?

Mercy Ministries' free-of-charge, voluntary faith-based residential program serves young women from all socioeconomic backgrounds, ages 13-28, who face a combination of life-controlling issues such as eating disorders, self-harm, drug and alcohol addictions, depression and unplanned pregnancy. Mercy also serves young women who have been physically and sexually abused, including victims of sex trafficking. Using proven methods, a holistic approach and professional counselors in a structured residential environment, Mercy has helped thousands of young women be restored to wholeness. Mercy's goal is to help these young women find freedom from their issues and empower them to serve in their communities as productive citizens.

Mission Statement

Mercy Ministries exists to provide opportunities for young women to experience God's unconditional love, forgiveness and life-transforming power.

2014 Accomplishments

1. Mercy Ministries continued to provide life-changing programs for young women in need. Our Intake Department fielded over 15,000 phone calls and more than 1,000 applications. We watched as girls entered our homes hurting and desperate, only to graduate completely transformed.
2. Nancy completed her new book *Ditch the Baggage: Change Your Life*, and I believe it will be a key tool in helping many people discover lasting freedom. *Ditch the Baggage* will be published by Charisma House and released in the fall of 2015.
3. For the seventh year in a row, Charity Navigator awarded Mercy Ministries a four-star rating, the highest rating possible. Only 3% of charities rated have received seven consecutive four-star ratings. Mercy Ministries also completed Charity Navigator's inaugural Results Reporting Dimension, receiving favorable responses in each of the five elements. In addition, we maintained our certification by the Evangelical Council for Financial Accountability (ECFA).

2015 Goals

1. Build a scalable outreach effort through curriculum and events in order to reach all who are hurting and need to hear the message of freedom
2. Increase partnerships with churches across the U.S. and equip them to effectively share the mission of Mercy to the hurting people in their congregations
3. Continue casting the vision to build support and momentum to build the Northern Florida Mercy home

2014 Board of Directors

Lynn Morrow, Chairman, Member
Nancy Alcorn, Vice Chairman, Member
Kathy Campbell, Member
Lisa P. Lewis, Member

Joe Cook, Jr., Finance and Audit
Committee Chair, Member
Steven Pruett, Member
Rob Martin, Member

Matt Meinel, Member
Sue Osborn, Member
Leah Hayes, Corporate Secretary

2014 Annual Report

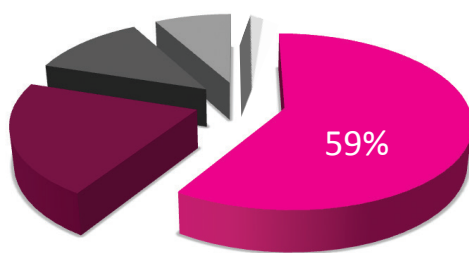
Mercy Ministries of America, Inc.

Statement of Activities

For the Twelve Months Ending December 31, 2014

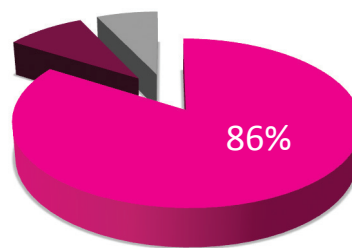
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues, gains and other support:				
Received directly-contributions	\$ 7,351,694	\$ 538,541	\$ -	\$ 7,890,235
Special Events	664,117			664,117
Adoption application fees	4,525			4,525
Resource sales	40,197			40,197
Non-Cash donations	394,408			394,408
Other income	29,747			29,747
Total revenues and gains	8,484,688	538,541	-	9,023,229
Net assets released from restriction	453,256	(453,256)	-	-
Total revenues, gains and other support	8,937,944	85,285	-	9,023,229
Functional expenses:				
Program expenses	7,843,192			7,843,192
Management and general	787,957			787,957
Fundraising	542,035			542,035
Total functional expenses	9,173,184			9,173,184
Change in net assets	(235,240)	85,285	-	(149,955)
Net assets-beginning of year	7,517,347	86,594	550,000	8,153,941
Net assets-end of year	\$ 7,282,107	\$ 171,879	\$ 550,000	\$ 8,003,986

2014 Year-End Total Receipts
(by Donor Source)



- Individuals—59%
- DAFs*/Foundations—17%
- Churches/Ministries—14%
- Businesses—9%
- Other—1%

2014 Functional Expenses**
(unaudited)



- Program—86%
- Management & General—9%
- Fundraising—5%

***Donor Advised Funds:**

Because Mercy Ministries does not routinely apply for grants, the majority of gifts from foundations are initiated by private individuals who support the ministry and have chosen to give through a donor advised fund or family foundation.

******For a complete financial report, send your request to info@mercyministries.com.