

2015-2016

Media Kit



Restoring Hope.
Transforming Lives.



KAY ROBERTSON
Co-Star of Duck Dynasty

“At the lowest point in my life when I didn’t even want to live because my marriage and family were a mess, all I could do was to cry out to God and ask Him for help to find some peace and hope. I soon learned that God

was there to help me through the Holy Spirit and Jesus inside me. I began to understand that they would be the anchor that would never leave me, even though the rest of world would still be a mess. These same principles have been taught at Mercy for over 30 years to broken young women. My good friend, Nancy Alcorn, is the founder and president of Mercy. I have seen firsthand young women completely transformed by the work of Mercy, and I believe in what they are doing!”



JOHN C. MAXWELL
New York Times Best-Selling Author & Speaker

“For years I’ve said that leadership isn’t about titles, positions or flowcharts—that it’s about one life influencing another. Nancy Alcorn’s leadership is a stellar example

of this definition, and her work transforming broken young women through the organization she founded, Mercy, is truly remarkable! Mercy’s team of excellent staff reach young women right where they are and influence them to reach their potential by helping them heal their brokenness and see a vision for a future. This is the kind of leadership that inspires us all!”



CECE WINANS
Grammy Award Winning Artist

“With the dysfunction of families, children having babies, rampant sexual abuse, and the lack of morality, it is difficult to see any hope for young women to have self-esteem and grow in wholeness. Mercy is not afraid

to deal with the ugly, tough stuff—sexual abuse, cutting, starvation. Nancy and her Mercy team get to the core issues. If you have a daughter, work with girls, or are a young woman struggling with these issues ... you want to hear what Nancy has to say. It is sure to change your life.”



DAVE RAMSEY
Popular Radio & TV Personality

“As a father of two girls, I certainly know what girls face today. So many do not receive the right kind of love from their families and make bad choices without realizing it. The guilt and shame from these devastating choices often lead to serious struggles

with self-destructive behaviors. I have watched Nancy Alcorn and Mercy bring hope and healing to struggling young women for many years—young women who were completely without hope. Mercy offers great inspiration, hope, and a way to true healing for all who want to be free.”



PASTORS JOHN & DEBBIE LINDELL
Lead Pastors at James River Assembly

“We are blessed to know Nancy Alcorn. Her heart and passion for hurting girls and unwavering belief that God can redeem and

transform any life has not only affected the lives of thousands of girls for eternity, it has also impacted countless leaders and churches around the world. We have seen firsthand the fruit of the Mercy program in the lives of girls who entered the program in bondage and without hope and graduated completely changed, with a brand new understanding of who they are in Christ Jesus!”



NIKI TAYLOR
International Supermodel

“Being in the world of modeling where everything is about appearance, I know all too well how the world places an over-emphasis on what we see on the outside. Girls often resort to self-destructive patterns. I personally support the work of Mercy, because I have seen firsthand the changed lives.”



MERCY MULTIPLIED (formerly known as Mercy Ministries*) is a nonprofit Christian organization dedicated to helping young women break free from life-controlling issues, including:

*Eating Disorders • Self-Harm • Drug and Alcohol Addictions
Physical and Sexual Abuse, including Sex Trafficking • Unplanned Pregnancy • Depression*

Founded by Nancy Alcorn in 1983, we have provided hope and healing to generations of desperate young women, and have found that our program has been extremely successful in equipping young women with the tools they need to understand their self-worth and lead productive lives.

Residential Program

Mercy's residential program is voluntary, biblically based, and completely free of charge to young women ages 13-28. It uses proven methods and counselors, lasts approximately six months, and features a multi-dimensional approach to heal body, mind, and spirit. We address the root causes of the issues women face, rather than merely medicating symptoms or modifying external behavior. Our goal is to help residents permanently stop destructive cycles, discover purpose for their lives, and become productive and thriving individuals. [Learn more.](#)

Outreach Programs

Our outreach programs are based on the same biblically based, life-transforming principles used by Mercy homes for over 30 years in helping troubled young women find lasting freedom and live an empowered Christian life. They include **MPower Workshops** (www.MercyMultiplied.com/MPower), **The Freedom Experience** (www.MercyMultiplied.com/FreedomExperience), and **Ditch the Baggage Book and Study Guide** (www.MercyMultiplied.com/DitchTheBaggage).

MISSION STATEMENT: Mercy Multiplied exists to provide opportunities and resources to all to experience God's unconditional love, forgiveness, and life-transforming power.

VISION STATEMENT: Mercy Multiplied is committed to being an effective and well-respected global organization dedicated to transforming lives of generations searching for truth and wholeness.

CORE PRINCIPLES:

- Take young women in free of charge
- Do not accept state or federal funding or any money that interferes with the freedom to share Christ
- Tithe 10% to other ministries

FINANCIAL ACCOUNTABILITY: Mercy Multiplied is a 501(c)(3) public charity that operates under the highest standards of financial accountability. Our residential program is free to the young women we serve, so we depend on donations from generous supporters. Our 2015 unaudited financial data shows 86% of expenses going to program expenses.



**Mercy Multiplied operated under the name Mercy Ministries until October 2015, when the name was changed to reflect expanded outreach initiatives and a commitment to "multiplying" Mercy outside of our residential homes.*



P.O. Box 111060
Nashville, TN 37222-1060
(Ph) 615.831.6987
MercyMultiplied.com



Nancy Alcorn
Founder and President

NANCY ALCORN

It was during and after college that Nancy Alcorn, a native Tennessean, spent eight years working for the state of Tennessee at a correctional facility for juvenile delinquent girls and investigating child abuse cases. Working for the state on a daily basis gave her direct encounters with secular programs that were not producing permanent results that exemplified changed lives. Nancy saw many of the girls pass the age of 18 and end up in the women's prison system because they never got the real help they needed. After working for the state and recognizing that true transformation would never come as the result of any government system, she was appointed Director of Women for the Nashville Teen Challenge program where she worked for two years. Through her experience, she began to realize that only Jesus could bring restoration into the lives of girls who were desperately hurting and searching for something to fill the void they felt in their hearts. Nancy knew God was unfolding a plan prompting her to step out in faith to help hurting young women.

In January 1983, determined to establish a program in which lives would truly be transformed, Nancy moved to Monroe, Louisiana to start Mercy Ministries (now known as Mercy Multiplied). She knew that there were three principles to which she must always remain faithful: (1) accept girls free of charge, (2) always give at least ten percent of all donations to other organizations and ministries, and (3) do not take any state or federal funding or any money that interferes with the freedom to share Christ.

Several years and many changed lives later, Mercy has established locations in Monroe, Louisiana; Nashville, Tennessee; St. Louis, Missouri; and Sacramento, California. The organization has grown beyond the borders of the United States, including locations in the United Kingdom, New Zealand, and Canada. In addition, plans are underway for more sites in America and around the world.

ACCORDING TO NANCY...

**"It is our belief that if
we provide places at no charge
where girls can come and receive
new life through Jesus Christ,
as well as professional training
in other areas, their lives will
never be the same!"**

THE NEED FOR MERCY...

- 1 in 5 women struggles with an eating disorder or disordered eating.
(National Institute of Mental Health 2010)
- For females between the ages of 15 to 24 years old, the mortality rate associated with anorexia nervosa is 12 times higher than the death rate of ALL other causes of death. *(NIH 2010)*
- For young people 15 to 24 years old, suicide is the third leading cause of death. *(CDC 2010)*
- Treatment visits for teens who engage in self-harm have doubled in the past three years, and those numbers are expected to rise. *(teenhelp.com 2010)*
- In about 50% of cases of sexual or physical abuse, young women resort to self-harm and self-abuse.
- At least 100,000 American children are victims of child prostitution annually; some estimate the number is as high as 300,000. *(Ernie Allen, from National Center for Missing and Exploited Children)*
- Each year 1 in 5 females self-harm.
(Samantha Gluck, from "Self Injury, Self Harm Statistics and Facts" 2013)
- 54% of rapes of women occur before age 18; 22% of these rapes occur before age 12.
- 33% of girls in America get pregnant at least once before age 20.
There are 820,000 teen pregnancies each year and about half as many teen births.
At least two-thirds of teen births are unplanned pregnancies.

TOP ISSUES

The top issues of Mercy residents are:

- Sexual abuse, including sex trafficking (88%)
- Depression/Suicidal ideation (84%)
- Eating disorders (69%)
- Chemical dependency (66%)
- Self-harm (65%)
- Physical/Emotional abuse (41%)

MERCY HOME LOCATIONS

U.S. Homes:	Monroe, LA (est. 1983, 20 beds)
	Nashville, TN (est. 1996, 40 beds)
	St. Louis, MO (est. 2005, 30 beds)
	Lincoln, CA (est. 2009, 40 beds)
International Affiliates:	United Kingdom (est. 2006)
	New Zealand (est. 2007)
	Canada (est. 2010)



Restoring Hope.
Transforming Lives.

P.O. Box 111060
Nashville, TN 37222-1060
(Ph) 615.831.6987
MercyMultiplied.com

MERCY TIMELINE



1983

Mercy Ministries opens its first home in Monroe, LA



1986

Mercy has its first adoption



1986

Mercy purchases next-door lot to expand its Monroe, LA home



1991

Mercy purchases property for Nashville, TN home



1993

Members of Point of Grace become national spokespersons for Mercy



1994

Nashville home groundbreaking



1996

Grand Opening of Nashville home



2000

Joyce Meyer Ministries donates land and facility for St. Louis, MO home



2001

Corporate office opens in Nashville



2003

Mercy celebrates 20th Anniversary



2005

Grand Opening of St. Louis home



2006

California home groundbreaking



2006

Grand Opening of U.K. home



2007

Grand Opening of New Zealand home



2007

Mercy acquires land for future home in Santa Rosa Beach, FL



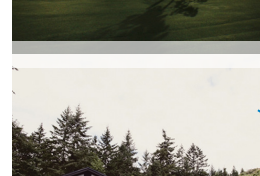
2008

Mercy celebrates 25th Anniversary



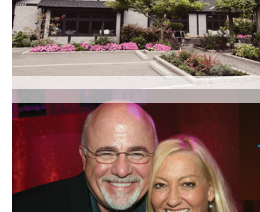
2009

Grand Opening of California home



2010

Grand Opening of Canada home



2013

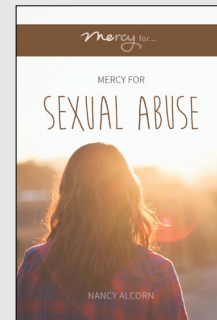
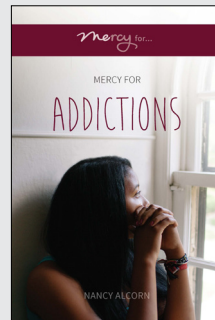
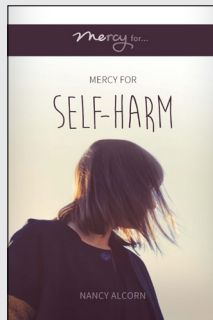
Mercy celebrates 30th Anniversary



2015

Mercy Ministries becomes Mercy Multiplied to reflect expanded outreach efforts

BOOKS “Mercy For” Series

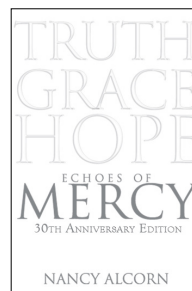


This comprehensive, biblically based series addresses the life-controlling issues that threaten thousands of young women today. These books provide practical advice and scriptural insight and explore the same principles emphasized in the Mercy program. ***Mercy for Self-Harm, Eating Disorders, Addictions, and Sexual Abuse*** are also available as free downloadable eBooks (please see website for details). ***Beyond Cut*** and ***Beyond Starved: Real Stories of Real Freedom*** contain a bonus study guide. To order or learn more, visit MercyMultiplied.com/Books.



Mission of Mercy

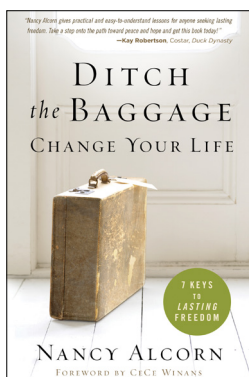
Can God trust you to love the unlovable? When we see people the way God sees them - without judgment - we can have lasting impact on their lives. (215 pages)



Echoes of Mercy

30th Anniversary Edition

An inside look into the beginning of Mercy and how God provided in miraculous ways to build homes debt-free to reach hurting young girls with the love of Christ. (259 pages)



Ditch the Baggage: Change Your Life

You were born to live free by God's grace! For some people, freedom means walking away from a terrible memory or experience. For others, freedom means getting unstuck from life-sapping thoughts or behaviors that keep them from flourishing in their relationships and walk with Christ. In her latest book, ***Ditch the Baggage: Change Your Life***, Nancy shares 7 pivotal keys to learning how to walk in lasting freedom.

A Study Guide, Leader Guide, and 8 video teaching downloads are also available.

For more information on these resources and others like these, visit MercyMultiplied.com/Resources.

SOCIAL MEDIA AND PODCASTS



P.O. Box 111060
Nashville, TN 37222-1060
(Ph) 615.831.6987
MercyMultiplied.com

AT MERCY we're committed to sharing stories of hope and transformation so that people from all ages and backgrounds will know lasting freedom is possible. Mercy has developed several outlets to share these inspirational stories and to give updates on current Mercy news and events. Visit any of the following sites and please like, share, retweet, and regram to help us reach a broader audience with the hope and healing of Christ!



FIND US ON FACEBOOK:

facebook.com/MercyMultiplied
facebook.com/NancyAlcorn



FIND US ON TWITTER:

twitter.com/MercyMultiplied
twitter.com/NancyAlcorn



FIND US ON INSTAGRAM:

instagram.com/MercyMultiplied
instagram.com/NancyAlcorn



READ OUR BLOGS:

MercyMultipliedBlog.com
MercyOutreachBlog.com
NancyAlcorn.com



LISTEN TO OUR PODCASTS:

MercyMultiplied.com/Media



SEARCH OUR HASHTAGS:

[#MercyMultiplied](#)
[#DitchTheBaggage](#)
[#MeinMercy](#)



THE FREEDOM EXPERIENCE

We all have fears... We all have insecurities... We all have “baggage” from the past that impacts our future! Learn how to break free from the destructive thoughts, feelings, and habits that may be blocking you from living the life of true freedom that’s yours in Christ! No matter what you’ve been through or what you’re facing today, Mercy’s Freedom Experience promises to be a powerful experience you won’t want to miss!

To learn more or register for our next Freedom Experience, visit MercyMultiplied.com/FreedomExperience.



MPower WORKSHOPS

Want to help someone who’s hurting? This powerful, practical new workshop is for you! Whether you’re a concerned family member, caring friend, church leader, professional, or someone involved in pastoral care, MPower Workshop can help you understand more about life-controlling issues, their root causes and behaviors, and steps to supporting others while staying healthy and whole in the process. Sessions include Helping Hurting People, Keys to Freedom, Abuse and Addictions, Depression, Eating Disorders, Self-Harm, Suicidal Tendencies, and Safeguarding Yourself.

To learn more or register for our next MPower Workshop, visit MercyMultiplied.com/MPower.



DITCH THE BAGGAGE: CHANGE YOUR LIFE BOOK & STUDY GUIDE

You were born to live free by God’s grace! For some people, freedom means walking away from a terrible memory or experience. For others, freedom means getting unstuck from life-sapping thoughts or behaviors that keep them from flourishing in their relationships and walk with Christ. In her latest book, *Ditch the Baggage: Change Your Life*, Nancy shares 7 pivotal keys to learning how to walk in lasting freedom. A Study Guide, Leader Guide, and 8 video teaching downloads will also be available.

To learn more, visit MercyMultiplied.com/DitchTheBaggage.

For more information on these outreach initiatives, visit MercyMultiplied.com/Outreach.
For a listing of our upcoming events, visit MercyMultiplied.com/Events.



Sophonie

2012 MERCY GRADUATE

I was raised in an extremely dysfunctional family. At the age of five, I had my first sexual experience with a close family member, and this kind of thing went on for about 10 years. I was verbally and physically abused throughout my childhood.

At the age of eight, my abuser began paying me for sexual activity. By the time I was 12, a member at our church started to molest me. At that point I felt like I walked around with a sign on my head that said “Here’s my body, do as you please.”

By the time I was 19, I had already had two abortions, and gotten married and divorced. For the next five years I was trapped in a world of sex, alcohol, and drug addictions,

and even started prostituting. I felt like that was the life I was destined for. I truly hated myself and tried to commit suicide several times.

Deep inside, though, I wanted to be a wife and a mother. I wanted to be loved. So my attitude was, “If someone will take me, I will take them.” That’s how much I hated myself. Eventually, I got engaged again to a man who treated me horribly. Just months before we were supposed to get married, I found out that he was sleeping with other people. I was hurt and shocked enough to call off the wedding, but at the same time I felt like I deserved it. Shortly afterward, I overdosed on drugs and alcohol. I felt like there was no point in living.

When I woke up in the hospital room, I was so mad at God because I wanted to be dead. But there was still something inside me that wanted to live, and that’s when I applied to Mercy.

I walked through the doors of Mercy at age 25. My whole life, I’d been looking to the world to give me something that only heaven possessed. The people at Mercy loved me unconditionally and treated me like I was worthy of respect, kindness, and dignity. The more I told them about my history, I was sure they would back away from me, but they came even closer. God’s love really was revealed through them.

I learned so many things at Mercy, but I think the most important thing I learned was that **God has always seen the best in me!** There’s nothing in my past that can make Him love me any less.

I thought I would live an impure lifestyle for all of my life, that I would never be able to escape it. But that’s not the case. At Mercy, lives are transformed and hope is restored. **I’m a living testimony!**

After I graduated from Mercy I began to put the tools I’d learned into practice. I am now studying Worship Arts and Biblical Studies. I am passionate about living out the dreams the Lord has placed on my heart and continue to see redemption all around me.



Michele

2004 MERCY GRADUATE

My childhood was a game of survival. I was physically, sexually and emotionally abused by an alcoholic family member. I was cutting myself with sharp objects at age four and started restricting my food intake around my 13th birthday. I was on several medications for depression, and for years, I was shuffled back and forth to weekly counseling.

My father died when I was 18, and I began a five year journey through the deepest and darkest place I have ever known. Full of fear and pain, I stopped functioning, eating and going to school. At one point, I even stopped talking. I saw at least a dozen psychiatrists, twice as many therapists, and I had about 15 different hospital admissions. I went through countless medications and

what felt like every form of therapy there was. Nothing helped. Eventually, I wound up behind locked doors, on 24-hour watch by hospital staff, was restricted from sharp objects, and a feeding tube was inserted into my abdomen to keep me alive. I was told I would be in therapy for the rest of my life, if not institutionalized. Then I heard about Mercy.

I arrived at Mercy a broken mess and full of fear. I doubted their ability to help me. No one else had been able to. Why would Mercy? I entered the doors and began to realize that everything about Mercy was different than my past treatment and hospital experiences. Hope overwhelmed me. I found myself in a gorgeous home full of unconditional love and surrounded by people who spoke life into me! While at Mercy, **I became a new person with a clear sense of who I am in Christ.** When I graduated, I walked out feeling empowered, restored and renewed with a pure joy that overflowed from within. I do not see myself as finished, but I am constantly blown away as God reveals what He sees in me and for my future. God has already done an amazing work in me, but **my testimony has only just begun.**

I am now happily married and completed my Ph.D. in quantitative psychology. I currently serve as a Senior Research Associate at a faith-based organization that provides specialized mental health care. There, I use applied research to improve mental health services. In November 2014, God answered the deepest desire of my heart and I became a mom to my beautiful daughter. Recently, my husband and I also just bought our first house! Today, I walk in a joy that comes only from being unconditionally loved and completely set free.



Restoring Hope.
Transforming Lives.

P.O. Box 111060
Nashville, TN 37222-1060
(Ph) 615.831.6987
MercyMultiplied.com



Monica

2005 MERCY GRADUATE

I was thirteen the first time I used drugs. There were no role models in my life and I was struggling with my identity – I didn't believe I fit in anywhere. So, naturally, I found myself hanging with the “troubled” kids. My choices at that time ultimately rendered me a “bad girl” – I believed it and it made me hate myself. Throughout my youth I struggled with anger. I needed my parents to be there for me, but they were too busy dealing with their own issues in life. I felt incredibly unloved. Although I managed to do well in school, gaining friends and popularity along the way, I still battled self-hatred.

At 17, my father committed suicide as a result of struggling with an addiction for many years. After his suicide, I rapidly headed down a path of destruction. I

never doubted that God was real, but I doubted my significance to Him. My drug addiction worsened. I rarely worked and lied about everything. I lost friends, jobs and anything of any value in my life. After 7 years of hardcore drug use, I finally hit rock bottom. I remember lying on the floor in a state of panic. I had been up for days and was ready to give up. I prayed for death, crying out, “God! If you want me to live, you have to do it, because I can't.”

Three months after I cried out to God, I was a resident of Mercy in their Nashville home. During the application process, I learned I was pregnant. It was a huge shock, but I realized I had something to live for, other than myself. My time at Mercy was a time of healing. When I first arrived, I was very angry. I remember the pain of facing my past and how hard it was. To my surprise, **God was gentle with me**. I don't think I've ever been more at peace than when I lived in the Mercy home with 40 other girls.

It's been ten years since I walked through the doors of Mercy. Much has happened since then – life is certainly rich. In truth, it's not always been easy, I've faced many trials. But what I've learned is that we are always in process – we are always “becoming”. The time I spent at Mercy was just the beginning – it gave me the tools and foundation I needed to navigate the ongoing challenges and temptations that life brings us. I've not done everything perfectly, but thankfully, I don't have to be perfect, because He is. I've learned much about grace and forgiveness along the way. And I have a deeply rooted and experiential compassion for anyone who is struggling with self-worth and self-hatred. I can look at people and remove them from their behavior – knowing that destructive behaviors are merely symptoms of pain. My struggles have fostered empathy, which allows me to love all kinds of people – and I believe that is part of what we are supposed to be developing in this life.

Today I am the Digital Marketing Director of an incredible company in Nashville, Tennessee. Samuel, my son, is nearly 10 years old. We have a blessed life and continue to be the recipients of God's favor and grace. We've seen many miracles over the years—**He always provides—He never leaves us**. We are so thankful.



There are 350,000 sex trafficking cases reported in the United States. One in five young women struggles with an eating disorder. Thousands of young women across America are dying from life-controlling issues such as eating disorders, self-harm, drug and alcohol addictions, physical and sexual abuse, depression and unplanned pregnancy. **By joining with us, you can literally make the difference.**

PARTICIPATE IN
our One Dollar for Life campaign.

PARTNER WITH
Mercy in your church missions budget.

SIGN UP
to be a prayer partner.

ASK US TO SPEAK
in your church and share the vision of Mercy.

JOIN OUR
Sponsor a Girl or Mercy 360 program.

HOST AN
event or participate in one of our 5Ks.

Ways Mercy Multiplied Can Help You!

- Provide FREE resources for pastors/students/families and church bookstores.
- Train church staff to recognize and handle these serious life-controlling issues.
- Provide a Mercy representative or graduate to share at your church.
- Provide our free-of-charge, biblically based residential counseling program to women ages 13-28 from all over the country.

"From the first days of this ministry, I have watched as children were placed in good homes, abused young ladies found healing, and numbers of women have emerged from Mercy to become leaders in their homes, churches and communities. It truly is a means of grace, and I whole-heartedly endorse it." – *Dan Scott, Senior Pastor Christ Church, Nashville, TN*